

2023

SEATTLE ORBIE AVVARDS

PUGET SOUND BUSINESS JOURNAL





Laurent Rotival: Think big and lift people up



FROM THE CHAIR

BJ Moore: Leadership makes the impossible possible

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The annual Seattle ORBIE® Awards program honors chief information officers and, for the first-time ever, chief information security officers who have demonstrated excellence in technology leadership. Winners in the Large Enterprise, Enterprise, Large Corporate, Corporate, Healthcare & CISO categories will be announced June 16 at Hyatt Regency Lake Washington.

CONGRATULATIONS 2023 SEATTLE ORBIE AWARDS NOMINEES

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WAYNE MANUEL UW Medicine - Valley Medical

Center

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Cambia Health Solutions

VINAY SAYALA

Sea Mar Community Health Center

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> Clinics **WILL WEIDER**

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> **DAN WILLEY** Wilbur-Ellis Company

TERRY WILLIAMS

Costco Wholesale

GEORGE WILLIAMS

Washington State Liquor and Cannabis Board

> **JACKY WRIGHT** Microsoft

> > YI ZHOU

Adaptive Biotechnologies

ADAM ZOLLER

Providence

2023 ORBIE AWARDS



FROM THE CHAIR

Leadership makes the impossible possible

Technology is everywhere in our lives, and when it doesn't work, we notice.

For nearly twenty-five years, the Inspire Leadership Network has helped CIOs succeed in today's most challenging C-suite executive role. SeattleCIO members grow their leadership through year-round, member-led programs and interaction. Working together, CIOs across public and private business, government, education, healthcare and nonprofit organizations collaborate, share ideas and best practices, and create enormous leadership value.

The ORBIE Awards bring together leaders facing similar challenges – and this year – the Inspire Leadership Network will grow to 30 chapters, including the first international chapter in Toronto, and 3 chapters exclusively for Chief Information Security Officers.

Security is top of mind for every leader and organization, and the same principles that have served ClOs can be applied to CISOs as well. There is no textbook for how to be a great CIO or CISO. But relationships with other leaders facing similar challenges sharpen leadership acumen. Every leader's perspective is valuable and contributes to the conversation – and everyone wins by joining a peer leadership network.

Member-led, non-commercial programs build meaningful professional relationships with colleagues facing similar challenges, solving problems and avoiding pitfalls. Successful leaders understand the 'superpower' of trusted relationships. In any gathering of technology leaders, the answer is in the room.

Together, we are transforming our economy using technology & security, and enriching our region and our world. On behalf of SeattleCIO, congratulations to the nominees and finalists on their accomplishments and thank you to the sponsors, underwriters, and staff who make the ORBIE Awards possible.



Sincerely

W/ Mm

BJ Moore 2023 Chair, SeattleCIO CIO and EVP of Real Estate Strategy Operations, Providence



2023 ORBIE AWARDS



2023 LEADERSHIP RECIPIENT

Laurent Rotival

SVP, Strategic Technology Solutions & CIO | Cambia Health Solutions

Think big and lift people up

By The Business Journals Content Studio

This year's Seattle ORBIE Leadership Award recipient is a scientist who has helped drive breakthroughs in advanced materials in the automotive sector. He's held global chief information officer roles at companies including GE Oil & Gas, NBC and GE Energy. And he's spent a decade in health care leadership for GE, working in the U.S., Europe, Asia, the Middle East and Africa.

Now as senior vice president for strategic technology solutions and CIO for Cambia Health Solutions, headquartered in Portland, Oregon, Laurent Rotival leads data, Al, engineering, security and IT infrastructure for Cambia and its portfolio of health plans.

Through it all, Rotival is laser-focused on one thing: helping people.

"Cambia has been on a journey not only to deliver excellent health services and products, but perhaps more meaningfully, we're all about reimagining the way the health care industry serves individuals," Rotival said.

Facilitating patient access to needed health care services without delay and anxiety is key to Cambia's vision and its evolution. Embracing mobile apps, Al and other digital experiences can enhance patient relationships and help deliver higher-quality health care, Rotival said.

"Think big, think ambitiously," is the philosophy that has guided Rotival through his vibrant global career in information



"Invest in yourself.
Take care of your health and nurture your personal bonds, whether it's with your family, friends.
We need to support each other."

technology. And "you can't get anywhere meaningful without building alliances," he said, especially in an industry like health care, which is extremely complex. Finally, he strives for a relentless focus on execution. "There are far too many shiny things out there to distract us from that big goal."

Through his decades in business, Rotival has much to be proud of. He's made contributions across oil and gas, broadcasting, energy and health care.

His proudest career accomplishment? Seeing the people he's worked with and formed relationships with get promoted. That feeling of joy is also sparked when they decide to stay where they are.

"Especially in the very competitive, changing markets we're in, when I see some of our great people get very enticing job offers externally, and they choose to stay, that's something I'm very proud of," Rotival said. "Because they believe in our purpose, they believe in our culture, they believe that Cambia is a place where they can achieve their goals."

Building high-performing teams starts with choosing people who have three characteristics: deep expertise in what they do, integrity and a sense of purpose. Those people then become catalysts to drive a company's mission forward.

Personal purpose is also critical in navigating uncertain times like the challenges faced by businesses and the global population in 2023, Rotival said. It takes resilience to succeed amid war, economic strain and rapid paradigmatic shifts in society.

"Invest in yourself. Take care of your health and nurture your personal bonds, whether it's with your family, friends," Rotival said. "We need to support each other."

His generosity and ability to visualize and strategize long-term are, in part, products of Rotival's upbringing. Born in Africa, he is half French and half American and spent his youth in French-speaking West Africa, where his parents worked with the United Nations. There, he learned to appreciate the vast diversity of cultures and people – and that it takes a long time and plenty of patience to accomplish goals involving complex relationships with multiple parties.

Rotival lives in Seattle with his wife, Amy, and their labradoodles, Taepi and Milou. He and his wife have four children. He holds bachelor's and master's engineering degrees in materials science from Brown University.

The ORBIE Leadership Award recognizes a current or former CIO who has a proven track record of successful technology leadership throughout their career; made significant contributions to Seattle's technology and business community; inspired others through their personal, professional and civic contributions; and whose accomplishments have been acknowledged by peers, industry leaders or prior ORBIE winners.



accelerating digital transformation and convergence across the healthcare ecosystem



Payer & Provider Data Management



Healthcare Digital Engineering



Value-Based Care Solutions



Patient / Member Engagement



Price Transparency Solutions



N Healthcare **Analytics & Al**

130+ healthcare clients

4.5/5 client satisfaction

50Mn+ lives impacted +0008 healthcare technology & consulting professionals

Cloudflare Zero Trust

Stop data loss, malware and phishing with the most performant Zero Trust application access and Internet browsing platform.

Our network now spans 275 cities



LARGE ENTERPRISE FINALISTS



2023 ORBIE AWARDS

OVER \$2.5 BILLION ANNUAL REVENUE



Brian King EVP & CIO T-Mobile US, Inc.

T Mobile

Brian King is EVP and CIO at T-Mobile. Brian has been at T-Mobile for 23 years and prior to entering his current role, Brian was SVP and Chief Operating Officer of Technology. His team leverages technology to fuel the Un-carrier revolution and bring to life innovative customer and employee experiences. Brian played a key role in the merger with Sprint and led the team responsible for facilitating T- Mobile's reimagined work environments during COVID-19.

SUCCESS STORY

We put customers at the center of everything we do at T-Mobile, and we're constantly adapting to meet customer needs. As part of a larger effort, I'm proud to champion an organization-wide push toward using Agile methodology to enhance the way we deliver products and services to market. I'm also proud to help create a technology team culture where we continually invest in inclusivity, trust and allyship to empower everyone to become the best partner to one another and our customers. These changes, driven by ETS, improve our customer experience while positively impacting the bottom line of the business.



John Kochavatr CIO & VP, Customer and Digital Solutions, Portland General Electric (PGE)



John Kochavatr serves as Chief Information Officer and Vice President, Customer & Digital Solutions at Portland General Electric (PGE). He enables PGE to deliver safe, reliable, affordable, and clean energy to over two million residents by driving information technology, supply chain, and digital solutions across the enterprise. He leads a team of more than 1,000 people to help decarbonize and electrify PGE's service territory.

SUCCESS STORY

Portland General Electric continues to be trailblazers in the energy industry. Solving some of the world's toughest energy problems means driving more, better, and faster customer and business outcomes. Over the past 5 years, they've done this by reducing business impacting events by 80%, moving 75% of their qualified workloads into the cloud, and launching enterprise systems in 6-9 months with more rigor and discipline than ever resulting in 30% field productivity improvements and earning a top 3 ranking in Forrester's Customer Experience Index for Utilities 2 years in a row.



Sanjay Srivastava Chief Digital Officer, Genpact



Sanjay Srivastava is Chief Digital Officer at Genpact and chairs the company's **Executive Technology** Board. As CDO, Sanjay built out the company's offerings in Al, Data, Analytics, Automation software, and Technology services, and led Genpact's Al-based platform, Cora. Previously, Sanjay has been a CEO, entrepreneur, and engineer - as an entrepreneur, Sanjay built four startups - in edge networking, data center automation, predictive algorithmic software, and enterprise SaaS.

SUCCESS STORY

We drive Digital Transformation in the work we do for our clients. The application of data engineering, data science, automation solutions and Al capability allows us to drive innovation at scale for our customers. I have the unique opportunity to do deep work across the many industries we serve - and run, operate and co-own business outcomes that get delivered. In addition, we have transformed our own company - built a pervasive culture of curiosity, driven significant revenue growth, and come to be recognized as a leader in Innovation this year we were named to Fortune's List of America's Most Innovative Companies.



Dan Willey

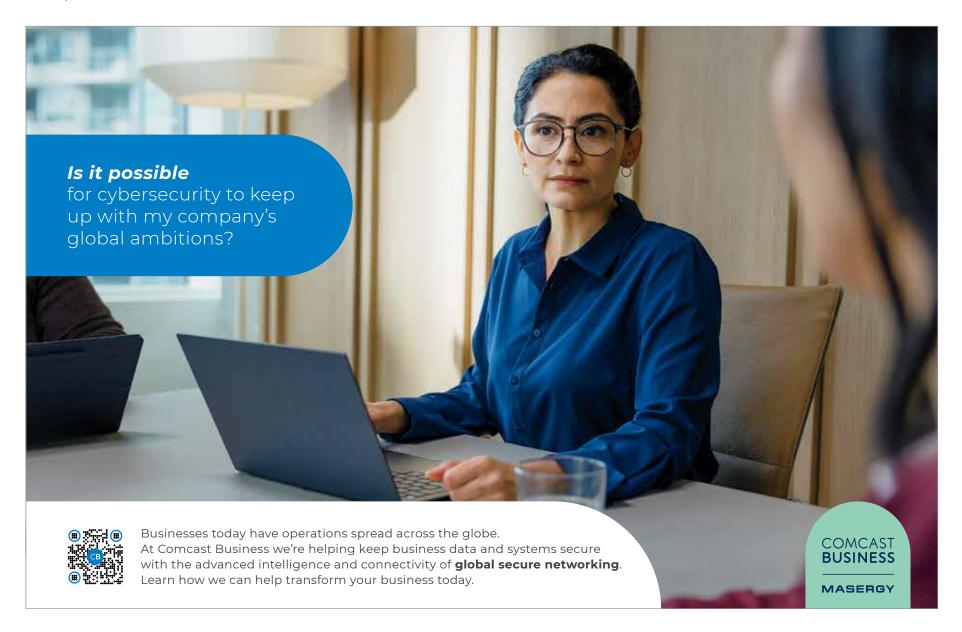
CIO Wilbur-Ellis

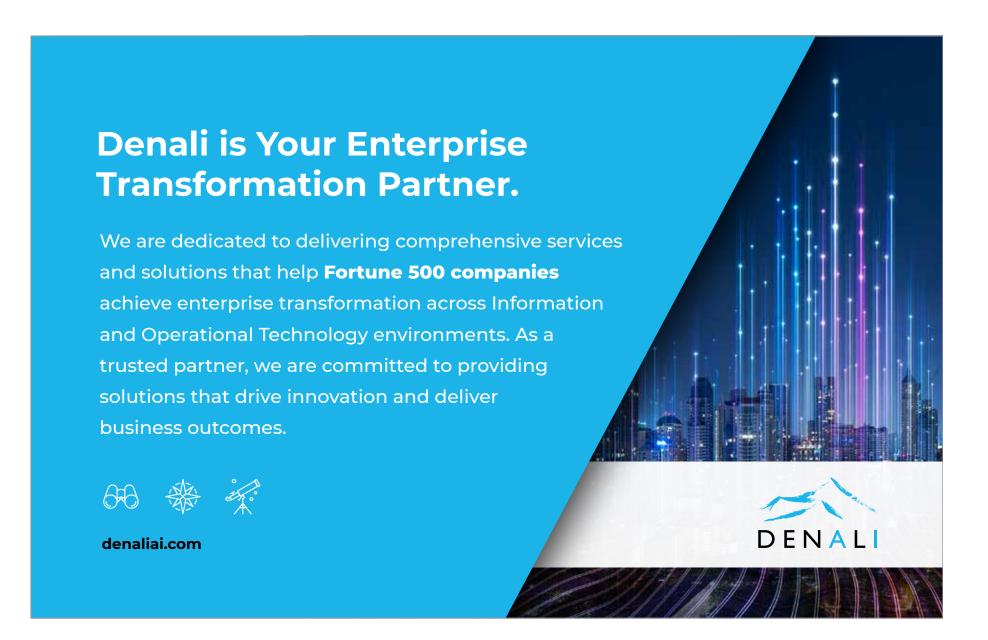


Dan Willey serves as chief information officer (CIO) for Wilbur-Ellis. He joined Wilbur-Ellis in 2008 to manage the new Program Management Officefor the Information Technology department and assumed the CIO role in 2011. Willey is responsible for directing technology services for the entire organization. This includes workplace support, communication and collaboration tools, application improvement and support, security and business intelligence. His team ensures Wilbur-Ellis has a solid and reliable platform to conduct business every day.

SUCCESS STORY

Before joining Wilbur-Ellis, Willey held a variety of technology roles, including developer, project manager and application support. He has a passion for creating long-term value organizations by providing technology solutions and their effective implementation.





ENTERPRISE FINALISTS



2023 ORBIE AWARDS

OVER \$1 BILLION ANNUAL



Jeff Dirks

Chief Information & Technology Officer, True Blue, Inc.



Jeff Dirks is an entrepreneurial technology executive with two decades of experience leading and executing strategies designed to transform and disrupt existing teams, operations, companies, and industries. Blending his business and technical acumen, Jeff has supported companies to achieve new levels of growth and success through investing in and leveraging cutting-edge technologies throughout his career. Most recently, Jeff has brought his talents to TrueBlue as the Chief Information & Technology Officer.

SUCCESS STORY

As CIO & CTO, my mission has been helping TrueBlue be a force for good by connecting people and work. TrueBlue's technology solutions put 611,000 people to work in 2022. We believe TrueBlue's technology innovation will continue to simplify how people find work and be a force for good — keeping people employed and performing meaningful work while ensuring businesses have the flexibility to get jobs filled. We are intentional about creating a diverse, inclusive and engaged culture with TrueBlue's PeopleReady, PeopleScout, and PeopleManagement businesses winning the Top Workplaces in USA award for 2023 for the third consecutive year.



Viggo Forde

CIO & Director of IT, Snohomish County



Viggo serves as CIO and Director of Information Technology for Snohomish County, the third largest county in Washington State with a population of 850K and a workforce of 3,400. Prior to joining Snohomish County, Viggo founded an consulting business after a career at Microsoft. Viggo brings experience from Amazon. com where he led global knowledge management and localization of knowledge and information for Amazon Sellers across all Amazon. com global marketplaces.

SUCCESS STORY

Leading a culture shift in County IT has built credibility and trust with county leadership and employees. Customer satisfaction has increased significantly. Focus on agile IT-delivery anchored in eight strategic initiatives and more importantly operationalizing these initiatives, has resulted in strong improvements. Customer focus, alignment of strategies to county vision and mission, and executing against the plan shows in our results. Examples include implementation of enterprise datamanagement program, modernizing the stack of productivity solutions and back-end infrastructure, implementing a disaster recovery strategy, and a significant number of resident facing data dashboards.



Jim Kensok

VP, CIO & CISO, Avista Corp



James Kensok is VP, Chief Information Officer and Chief Security Officer for Avista. He is responsible for the leadership and strategic advancement of enterprise technology strategies, and both cyber and physical security. Kensok is an experienced technology executive with more than 35 years of national and international experience in developing, transforming and managing information, customer facing, and operational technologies, network communications, strategic sourcing, cloud computing, cyber security, and executive leadership of advanced enterprise technology environments.

SUCCESS STORY

Our team enabled the company's digital customer experience strategy to meet the ever-evolving expectations of our customers. There was no pre-defined playbook for this undertaking. We started with a group of business and technology architects working together to create a seamless interaction across different channels through the use of our Virtual Agent (Omni Agent). With the implementation of our new Customer Experience Platform and architecture, we are now better positioned to provide our customers with the seamless, personalized digital experiences they expect and deserve.



Richard Scheitler

CIO & Chief Transformation Officer, Darigold



Richard Scheitler is the Chief Information Officer and the Chief Transformation Office for Darigold, Inc. where he has worked for over 3 years. Previously, Richard served as the Chief Information Officer for The Wonderful Company, where he worked for 12 years. Richard began his journey with The Wonderful Company as the CIO and Vice President of Business Process for POM Wonderful. Prior to that, he worked for KPMG Consulting/ BearingPoint, Inc for 10

SUCCESS STORY

I was hired as part of a 10-year true company transformation to build an organization, modernize all systems, improve infrastructure and security, and connect the technology organization much closer to the business. My team and I have developed a transformation strategy and working with the entire organization to execute it. This includes hiring the talent necessary to ensure smooth implementation, replacing business systems with new, modern technology and retiring many legacy systems to support business goals, and building more nimble husiness processes to improve transformation in the future



Jamie Simmons

CIO, Moss Adams LLP



Jamie Simmons is responsible for leading all internal technology functions including infrastructure, support, project and product management, application development, data and analytics, security and risk management, and digital innovation. He has been instrumental in the continual evolution of the firm's information technology infrastructure while enhancing business capabilities through advanced and emerging technologies.

SUCCESS STORY

My team has been critical to enabling the significant growth of our business, nearly doubling to over \$1B in revenue and 4,500 personnel, in just 5 years. During this period, we also transformed our IT organization and operating model from being IT function centric to a business alignment. Furthermore, we've developed a couple transformational products. The first being a platform that leverages ML to improve efficiency and accuracy of our tax services. This followed by a Digital Client Experience Platform that provides our clients a much-improved digital collaboration experience while adding value through increased efficiency during our client engagements.

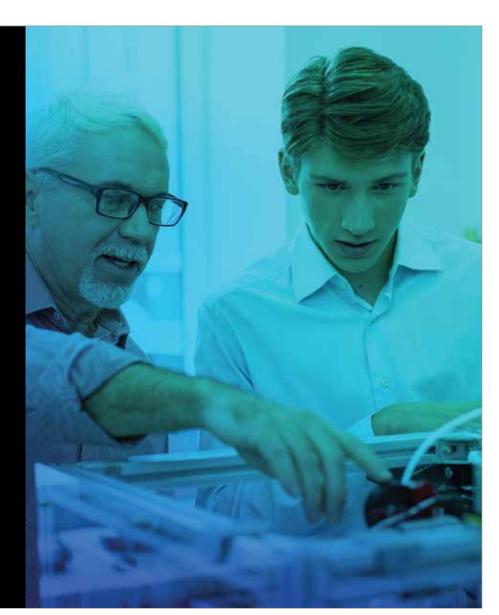




We believe, innovate and pioneer.

We invest in understanding and pioneering the use of emerging technologies to ensure our clients are never left behind.

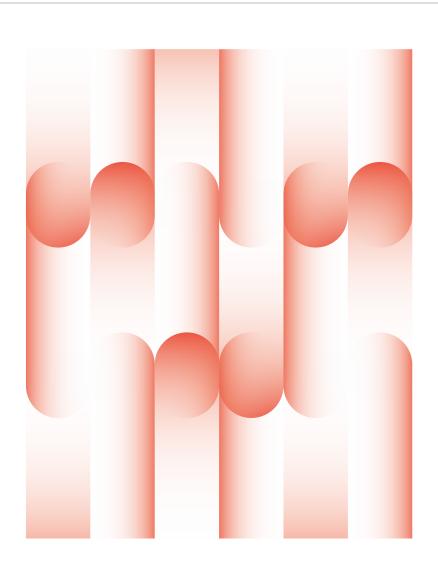
Building on belief



Whatever you're trying to solve, we want to solve it with you.

Let's get solving. g.co/cloud/solving





LARGE CORPORATE FINALISTS



2023 ORBIE AWARDS

OVER \$400 MILLION ANNUAL REVENUE



Fumbi Chima EVP & CIO, BECU

BECU

Fumbi Chima is Global Chief Technology; Digital and Transformation of BECU. She is an accomplished senior executive and NED with extensive experience leading digital transformations within establish, global corporations across multi-industries. Fumbi, as a Chief Information Officer and Business Leader, focuses on driving business outcomes through the use of technology and digital solutions utilizing her significant experience in leading organizational change and global transformational programs and by inspiring an organization to embrace a new future.

SUCCESS STORY

My success is anchored around growing a diverse and balanced organization strong in technical skills, mindful of the user experience, and energetic about the building the future of Tech. Being able to be take on new challenges aligned to digital transformation enables myself to drive a change mindset which drives impacts to the organizations I support.



Leonie Markgraf

Vice President of Information Systems, The Odom Corporation

THE OCOM CORPORATION

Leonie Markgraf joined The Odom Corporation in 2019 as the VP of Information Systems. Leonie provides leadership and strategy for enterprise applications, business intelligence, technology infrastructure, cybersecurity, and service delivery for Odom's warehouse and distribution activities. Leonie's passion is leveraging technology to meaningfully improve bottom line performance while improving employees' working lives. Leonie is a firm believer in the power of project management to bring about meaningful business improvements in an orderly way.

SUCCESS STORY

We have a culture where our leaders and experts across the company come together regularly to align our business strategies with appropriate modern technologies. It is a rewarding accomplishment to have strengthened this culture and for the Information Systems team to lead many of the high priority projects central to execution of our business strategies. While business strategies and technologies evolve over time, this foundation of technologyforward cross-functional team members who enjoy making good things happen gives us the platform for continued success.



Sabra Schneider

CIO, City of Bellevue, WA



Sabra has spent more than 20 years in government technologies roles, often at the intersection of technology, communications, engagement, and transparency. Sabra is passionate about using civic technology to support community engagement, drive efficient government, and connect communities.

SUCCESS STORYBellevue IT's focus on

partnership, innovation, equity, and continual evolution has supported the community we serve through: • A digital, hybridfriendly government that supports services online including a virtual permit center and remote public comment in council meetings. • Advancing transparency in government with data and analytics with new dashboards for police, performance, and neighborhoods. • Increasing availability of free Wi-Fi in affordable housing and continuing to expand these efforts.• Partnerships to drive innovation in smart cities and process automation. Excellence in digital services led to another first-place award from the Center for Digital Government's prestigious Digital Cities Survey in November of 2022.



Wayson Vannatta

CIO, WatchGuard Technologies



Wayson Vannatta joined WatchGuard as CIO in 2015 and is responsible for the company's global IT strategy, development, operations, and business systems. He has over 25 years of IT management, software development and operations experience. Previously, Wayson was VP of Technology at InfoSpace, where he led software engineering, infrastructure engineering, corporate systems, and data warehouse. He was instrumental in moving their infrastructure to the public cloud while transforming delivering software solutions.

SUCCESS STORY

My IT team and I are in the final stages of executing a strategic, four-year digital transformation at WatchGuard that includes creating a new SKU management system, adopting a cloud data warehouse, integrating middleware between key back-office systems to simultaneously create a single source of truth and drastically reduce developer work, and rolling out a new ERP system. The centerpiece is the completion of our newly upgraded licensing system to support all WatchGuard hardware and SaaS products, which will dramatically reduce new product deployment time, allowing us to recognize revenue sooner, while streamlining and accelerating customer support.



George Williams

CIO & Director of IT Services, Washington State Liquor and Cannabis Board



George Williams was selected in May 2021 to serve as the Washington State Liquor and Cannabis Board's CIO. As CIO, George serves as the principal technology advisor to the agency executive management team and the board on all aspects of technology for the agency. In addition, he serves as the IT Services Division Director which coordinates and manages all technology operations and support for all internal users.

SUCCESS STORY

WSLCB IT has seen increased morale and reduced turnover leading to better outcomes for customers. During some of the most active periods of concurrent project implementation (SMP, CCRS, Leg, Tech Debt Retirement) and with many perennial vacancies, the team retained nearly all qualified staff, and has made successful progress deploying both major system enhancements and new functionality in the iSeries/Laserfiche platforms better positioning us to retire technical debt. The team is empowered to make decisions at the lowest level without relying or waiting on decisions from me. I just get out of the way and let them work magic.



Lumen congratulates the Seattle CIO of the Year ORBIE Award winners

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Network • Edge Cloud • Security • Collaboration



CORPORATE FINALISTS



2023 ORBIE AWARDS

OVER \$100 MILLION ANNUAL REVENUE



Guy DeFlorio

CTU, Mutual Materials Company



Guy DeFlorio is a Senior Management Executive with expertise in business technology strategy, software architecture and design, and system selection and deployment. He is a Technology leader and a strategic business partner who drives company vision with enthusiasm to strengthen revenue and profitability. Guy has over 20 years leading Mutual Materials Technical team including a transition to cloud-based products for all major business systems including ERP, CRM, Transportation, Marketing and E-Commerce.

SUCCESS STORY

Have enabled Mutual Materials, a 120 year old company to thrive by building a technology tool set and IT staff that can work strategically with the business, to delight our customers and employees.



Teresa Duran

CIO, Make-A-Wish

Make A Wish.

Teresa Duran is an executive recognized for leading companies through digital transformation and modernization strategies. She is an accomplished and results-driven executive with over 20 years of experience and a proven ability to lead strategies from emerging technology, revenue growth, risk management, to customer retention. Teresa articulates the value technology provides to achieve success.

SUCCESS STORY

I led a successful business transformation by consolidating 60 fragmented systems into a single enterprise system, improving revenue capabilities and operational efficiencies. Our new system provides a 360-degree view of wish processes and donors with real-time intelligence, increasing donor conversion necessary for wish granting. We introduced innovative revenue capabilities including accepting cryptocurrency and ecommerce, an artificial intelligence market segmentation product, and an augmented reality experience. We improved our product delivery model significantly by adhering to Agile to deliver value faster and at lower vendor costs. These accomplishments advance our mission to grant more life-changing wishes for children.



Travis Nation

Vice Provost for IT & CIO, Seattle University

SEATTLE UNIVERSITY.

Travis is charged with the creation of IT initiatives that integrate with Seattle University's Strategic Directions, institutional culture, and long-term goals. Travis provides leadership for the continued development of an innovative, secure, and robust IT environment. Travis has years of experience leading in higher education, state government, and the private sector.

SUCCESS STORY

Primary responsibilities encompass a variety of strategic technology issues: Governance and policy, resource allocation, IT protocols and the IT Services organization. IT Services provides support for classroom and event technologies, delivery of IT infrastructure and services, information security systems and compliance, administrative systems, business intelligence and analytics. Travis represents the Seattle University's information technology interests by affiliating with several regional and national higher education organizations, including: • Northwest Academic Computing Consortium (NWACC) • Association of Jesuit Colleges and

Universities (AJCU)

Conference on Information

Technology Management



Nancy Sternitzky

CIO, Sound Credit Union

sound credit union

Nancy enjoys technology almost as much as she enjoys working for organizations that exist to help their community. As the CIO and Chief Digital Officer at Sound Credit Union, her team delivers the technology needed, with an eve to customer satisfaction as the metric for success. Her technology accomplishments include some of the largest credit union conversions, hundreds of successful product and project executions, and a stellar reputation of customer service and compelling leadership.

SUCCESS STORY

I am proud of the team I lead. I believe the relationships we developed are as valuable as the technology we create and implement. As a financial institution, we continue to build a sustainable and flexible infrastructure to benefit those we serve. We are technology leaders in our industry, having modernized our enterprise by creating and sharing API's, and investing in the promise of digital transformation through entrepreneurs and fintech innovation. I look forward to continuing to help Sound live out our purpose of standing with our members, employees, and community through all waves of life.



Yi Zhou

CTO, Adaptive Biotechnologies

Adaptive

Yi Zhou is a proven leader in the field of technology and healthcare, serving as the Chief Technology Officer at Adaptive Biotechnologies. With over 25 years of experience in global IT and engineering, he has established a strong reputation for his ability to build world-class organizations and develop innovative solutions, including enterprise systems, data analytics platforms, and regulated medical devices.

SUCCESS STORY

Over the past 18 months, I have spearheaded a highly successful digital transformation. Through Agile transformation, I have empowered my organization to achieve unprecedented levels of performance, agility, and resilience. Through platform transformation, I have led the modernization of our Immune Medicine Platform, which has enabled us and over 175 pharma partners to develop life-changing diagnostics, therapeutics, drugs, and vaccines. Our groundbreaking products, such as a T-Cellbased COVID detection system and a highly sensitive blood cancer treatment monitoring system, have set new standards. Through IT transformation, I have transformed our tech organization into a revenue generator, driving accelerated business growth.



Attracting and developing talent is fundamental to the success of every great technology leader. An exclusive benefit of Inspire membership is access to the Inspire Leadership Academy, offering leadership development programs for CIOs & CISOs, executive leadership teams & high-potential leaders in your IT organization.



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Empowering leaders to transform organizations.



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HEALTHCARE FINALISTS



2023 ORBIE AWARDS

HOSPITALS AND HEALTHCARE ORGANIZATIONS



Bradd Busick

MultiCare

MultiCare 🛵

Industry recognized IT leader in the design and delivery of cost-effective, highperformance technology solutions, Bradd is the SVP and Chief Information Officer at MultiCare Health System and has been featured in CIO Magazine, TED and recognized by Constellation Research as one of the top 150 innovative CXO's in the country. Bradd delivers value to the enterprise by proactively offering broad, cutting-edge approaches for growing business and creating innovation across the organization for organizations.

SUCCESS STORY

My biggest success story in the last year has been the collaborative partnership between IT and Operations that resulted in \$15M in cost savings and \$18M in top line revenue from our external customers. We designed and built an enterprise-level ERP system that transformed the way we work, modernized our ERP platform, and provided self-service capabilities for our patients. Our team also implemented innovative technology, such as autonomous robots and drone delivery, to push the boundaries of healthcare. Overall, our partnership and innovative efforts have transformed our organization's care capabilities, resulting in significant cost savings, increased revenue and enhanced care.



Brajesh Katare

EVP, Chief Technology & Operations Officer, Premera Blue Cross

Premera |

BLUE CROS

Brajesh Katare joined Premera Blue Cross in May 2020 as Executive Vice President, IT and Chief Information Officer. Effective February 2022, Brajesh expanded his responsibilities to come Chief Technology and Operations Officer. Katare leads Premera's integrated information technology and operations organization with the charge of delivering a world-class experience for our members and employees. As CTOO, Katare is responsible for ensuring Premera's digital and technology roadmap aligns with long-term business strategy.

SUCCESS STORY

During two years in a remote work environment, established a diverse leadership team, implemented major new systems and redesigned processes to simplify and modernize our entire technology ecosystem and drive better efficiency, productivity, and security. Notably, our four data centers are now just one; claims automation is at an all-time high; cloudpresence is approaching 50%; access to and integration of data is now seamless via a datahub.



Matthew Knox

CIO, Sound Physicians



Matt oversees the development and implementation of information technology applications and platforms throughout the organization. His team works on innovative solutions to scale and expand by delivering technology and process improvements to our clinical and business colleagues. The organization benefits from Matt's deep expertise in leading IT teams through periods of growth and change, including mergers and joint ventures.

SUCCESS STORY

In the pandemic's first weeks, we modified our flagship patient care application, SoundConnect, to track COVID cases in the 250+ hospitals where we practice acute medicine. This allowed us to identify hotspots and allocate clinical staff to handle geographic surges. We cared for 6% of admitted COVID patients in the US during the height of the pandemic. In addition to SoundConnect, our team developed platforms to launch new service lines for Anesthesia, Telemedicine, and Long-term Care. These technology platforms have enabled Sound to be one of the fastest growing national medical practices in each of those specialties.



Scott Waters

Chief Information & Technology Officer, Overlake Medical Center and Clinics

OVERLAKE INEDICAL CENTER

Scott Waters has been in Healthcare IT Leadership for over 13 years, holding various leadership positions. He is currently the Chief Information and Technology Officer for Overlake Medical Center and Clinics in Bellevue Washington. Scott started his career in Nevada, moving to Washington 7 years ago to accept a position as the Director of IT at Overlake. During his tenure at Overlake he has helped to lead the organization through a number of transformational projects.

SUCCESS STORY

Obtaining board approval and starting the exciting work on our multi-year digital transformation program aimed at improving the quality, safety and experience of our patients, staff and providers at Overlake through digital means has been a big success. The plan places a particular focus on leveraging technology to improve care across the spectrum of Social Determinants of Health. We are creating a frictionless experience for the our caregivers and the patients in the communities we serve.



Will Weider

SVP & Chief Information Officer, PeaceHealth



Will Weider is Senior Vice President & CIO of PeaceHealth. Will has partnered with CMIO to continually improve the EHR, especially from the perspective of doctors, nurses, and other care providers. Will deployed a cloud-based ERP across Accounting, Supply Chain, Payroll and Human Resource domains and reduced costs and improved business insights and employee satisfaction. He also reduced the cost of IT by 17% while increasing project quality, project throughout and IT employee satisfaction.

SUCCESS STORY

Created PeaceHealth's online strategy to greatly increase MyChart adoption, tripling the number of appointments scheduled online. Virtual visits went from zero to 15 $\!\%$ of all medical group care. Improved PeaceHealth's selection of IT investments and provided leadership information to understand IT performance (good and bad). Created a visual roadmap that told the story of the IT plan. Partnered with Microsoft to deploy modern collaboration tools to support a virtual workforce.



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CISO FINALISTS



2023 ORBIE AWARDS

CHIEF INFORMATION SECURITY OFFICERS



Bob Bruns CISO, Avanade



As Avanade's Chief Information Security Officer, Bob Bruns is responsible for driving Avanade Security to be the leading digital innovator in the Microsoft ecosystem and for delivering the technology capabilities that power the company's people and operations worldwide. He has responsibility for protecting Avanade internally and partnering with clients to deliver trusted solutions and offerings.

SUCCESS STORY

I was asked to create an Information Security organization and become Avanade's first CISO, while retaining CIO responsibilities. Building Security while leading IT provided a unique opportunity that resulted in best of both organizations supporting common objectives, improved collaboration across the teams where most organizations fall short. Built from the ground up in a rapidly growing enterprise and in an environment of accelerating risk was a challenge and opportunity. The result for Avanade was lower risk profile. Teams were measured on joint goals and processes were co-developed, resulting in less incidents and processes that effectively balanced security and productivity



Eileen Figone

CISO; Director Security, Risk & Compliance, Puget Sound Energy



PUGET SOUND ENERGY

Eileen Figone is Chief Information Security Officer and Director of Security, Risk and Compliance for Puget Sound Energy, responsible for establishing and delivering PSE's strategy for Cyber and Physical Security and IT Risk Management. Eileen began her career at Safeco Insurance holding several business, technical and leadership positions. From there, her security experience took her to Nordstrom where she was Director of Information Security and Compliance.

SUCCESS STORY

It's critical in today's world to have a strong security posture. However, it's almost more important to have a highly aware workforce. Teaching the average employee to view their work through a security lens is key; especially when studies show up to 90% of security incidents are caused by people or process failures. One of my greatest accomplishments is elevating the level of security awareness through a variety of training channels such that the average employee understands. My goal is to arm employees with "good judgement" and create security advocates across the company to ensure we remain safe and secure.



Jeff Jones

CISO, Milliman, Inc.

Milliman

Jeff Jones has been an invaluable member of the security team, demonstrating innovative skills advising practices internally and representing Milliman's information security interests with clients, auditors, and vendors. He effectively advanced the maturity and governance of the Milliman Information Security Policy, developed and implemented the Information Security Risk Review process, and assembled and manages high-performing security operations and governance, risk, and compliance teams.

SUCCESS STORY

In combination, enterprise risks have been reduced and the security posture of Milliman has been improved as a result of:

- Development and governance of the Milliman Information Security Policy
- Policy

 Development and implementation of an Information Security Risk Assessment & Review process, cybersecurity awareness training program, incident response program, vulnerability management program, and vendor risk management program •Deployment, management, and oversight of SIEM and MSSP services
- Deployment, management, and oversight of MFA



Chuck Markarian

CISO, PACCAR

PACCAR

Chuck Markarian has been at PACCAR in various roles for 17 years. During that time, he has held various roles in security and IT. He became PACCAR's first CISO in 2016, reporting to the CIO. In the CISO role, he has global responsibility for Information Security. This includes traditional IT and OT security, as well as elements of product security. It also includes Identity and Access Management and Facilities responsibility for PACCAR's IT Headquarters.

SUCCESS STORY

I planned to teach high school and coach baseball when I graduated college. I loved working with kids and thought that would be a great job. Upon graduation, I found a business job that excited me. I took that path which led to where I am today. If you asked me then if I saw myself as a CISO, I would have asked you what a CISO was. Through the support of my wife, I've been able to have a successful career I love AND work with youth, coaching Little League baseball for over 12 years. I feel very blessed.



Sean Murphy

SVP & CISO, Boeing Employees Credit Union (BECU)

BECU

Dr. Sean Murphy is an accomplished cybersecurity executive with more than 20 years' experience leading information security and risk management in highly regulated industries and fast-paced organizations in the military, healthcare, and financial services space. In his current role as SVP, CISO at BECU, he is responsible for providing and optimizing an enterprise-wide security program and architecture that minimizes risk, enables business imperatives, and further strengthens the company's security posture.

SUCCESS STORY

Established a culture to build in security rather than bolting it on. Implemented first 24/7/365 security operations center. Launched zero-trust journey for employee identities and pivoted security focus on data as the new perimeter. Enabled digital transformation pathway through cyber product teams for governance and member authentication. Reduced risk by evolving 3rd party risk to assure over 400 external relationships. Decreased fraud exposure-in one 6-month period eliminated over \$2M in potential illegal transfers. Aggressive security awareness and training. Ask anyone at BECU, they'll tell you, Cybersecurity is everyone's job. Cyber tells



Adam Zoller

CISO, Providence



Adam Zoller is the Chief Information Security Officer for Providence, a system of passionate providers focused on partnering with people to simplify health care. In this role, Adam is responsible to Providence's leadership team for driving information security strategy and execution across Providence's information ecosystem. Prior to Providence, Adam was the Enterprise CISO for GE Healthcare, a leading medical technology and life sciences company with over 60,000 employees globally.

SUCCESS STORY

Adam was named CISO of Providence in September 2019, months before the pandemic gripped the world and forever changed how we deliver healthcare to those in need. Over the past three years, Adam has grown and transformed the Providence Cybersecurity team into a world-class capability that successfully defends Providence from thousands of cyberattacks each year, ensuring Providence can continue delivering on the mission of Health for a Better World.



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