



2023

# ORBIE AVVARDS

PHILADELPHIA BUSINESS JOURNAL





KEYNOTE
UNFI's Usman
Waheed leads digital
transformation efforts



FROM THE CHAIR
PhillyCIO Chair on how
Leadership Makes the
Impossible Possible

The annual Philadelphia ORBIE® Awards program honors chief information officers who have demonstrated excellence in technology leadership. Winners in the Large Enterprise, Enterprise, Large Corporate, Corporate, Healthcare & Education categories will be announced October 13 at Philadelphia Marriott Downtown.

#### CONGRATULATIONS 2023 PHILADELPHIA ORBIE AWARDS NOMINEES

**SHAKEEB AKTER** 

CHOP

**JOHN ALBANESE** 

Reliance Standard Life Insurance

**DAN ALIG** 

The Wharton School

JULIA ANDERSON

Campbell Soup

**BEN ASKIN** 

Vertex

TOM BARTIROMO

Tower Health

**GULI BASU** 

Doris Duke

**AKIRA BELL** Mathematica

**DOUG BENALAN CURE Insurance** 

TRICIA BLAIR

Aon

**HENRIQUE BONORINO** 

CertainTeed

**MICHAEL BRUKNER** 

Duane Morris

**JIM BURNS** 

**DAVID CHANDLER** PMA Insurance Group

**VARADHEESH CHENNAKRISHNAN** 

**Burlington Stores** 

**JOHN CICCARONE** 

Janney Montgomery Scott

**JOHN COLLIER** 

**WILLIAM COMPTON** 

Integra Lifesciences

**ERIC CONNER** 

Univest

**KELLY COOK** 

**MIKE CRISAFULLI** Comcast

**AMY CROSS** Cubesmart

**SCOTT CROWLEY** Fox & Roach Realtors/Trident Group

**BENJAMIN DAI Emeregency Care Research Institute** 

**MARK DASH** 

Penn Mutual

**FRED DICKSON** 

AmeriHealth Caritas

JARED DIPERRI

Bollman Hat

**JAY DOMINICK** 

Princeton University

**KELLY DONEY** Villanova University

**KENNETH DONNELLY** 

NYK Group **CLETIS EARLE** 

Penn State Health

JOSEPH ECKROTH

TE CONNECTIVITY

**RICK FABRIZIO** Trinseo

**JOSEPH FISNE** 

Geisinger Health System

CHRISTOPHER FOX

Ideal Integrations

**ROB FRIEMAN** 

Urban Outfitters. Inc.

**RANDY GABORIAULT** 

Christiana Care Health System

**BRIAN GALOVICH** 

Air Products

**KEVIN GOKEY** Church & Dwight

**ERIC GOODWIN** 

Universal Health Services

**MATTHEW GREEN** 

PPL Corporation

**GEORGE GUNTHER** 

Asplundh Tree Expert

**TERRY HARRIS** Federal Reserve Bank of Philadelphia

**STEVE HEILENMAN** 

Benefix

**MARK HILL** 

CSL Behring

**ROBERT HOLLOWAY** 

Ballard Spahr

**DUSTIN HUFFORD** Cooper Health

**AJ JAWADIWAR** Axalta Coating Systems

**AMIT JHUNJHUNWALA** 

Five Below

**DAVID JOHNSON** 

Inspira Health

**MIKE JONES** 

CHUBB

**RJ JULIANO** 

Parkway Corporation

**SHERI KAUFMAN** 

Donegal Insurance Group

**STEVE KENT** 

Subaru of America

**RON KIM** Merck

**ROBERT KLACZAK** 

Lincoln Financial Group

**GREG KLOPP** Hershey Entertainment

**MIKE KRUT** Penske Transportation Solutions

**TERRY KUFEN** 

Cozen O'Connor

**RAVI KURUMETY CARDONE Industries**  **DR. MIRA LALOVIC-HAND** 

Rowan University

**STEVEN LARRABEE** 

DuPont

**ANDI LE** Dupont

**JASON LIKTA** Turn5

**DEIGHTON LIVERPOOL** Ancillare

**DONNA LONG Dorman Products** 

**CAREY LOWREY** Spencer Gifts

**ED MALINOWSKI** Bayada Home Health

**TARA MATTHEWS** 

Einstein Healthcare Network

**MIKE MCCAIN** 

Public Health Management Corporation **ED MCEVOY** 

American College of Financial

Services **JUSTIN MCKENZIE** 

Lincoln University **LINDA MONTELLA-CARTER** 

PTC Therapeautics

**JOE MONTGOMERY** Genesis HealthCare

**TOM MORGAN** 

Merakey

**CHRIS MYERS** Doylestown Hospital

**RAJEEV NAIR** 

Knipper Health

**SUMIT NAIR** 

GeoBlue

**ISAIAH NATHANIEL** 

Delaware Valley Community Health NASSAR NIZAMI

Thomas Jefferson University

**MELISSA OLDFIELD** Woodstream

**LUKE OLENOSKI** 

Main Line

**TERRY ONEIL** Good Shepherd Rehabilitation

**RICK OWENS** 

Advanced Call Center Technologies

**LOUIS PELLICORI** 

Fox Rothschild LLP

**ROBERT PICK** 

Tokio Marine North America Services (TMNAS)

**GINA PINOTTI** Susquehanna International Group

**JAMIE PITTMAN** Allen Distribution

**SASHA PURIC** HBSE - Philadelphia 76ers

**RASHMI RADHAKRISHNAN** Arcadia University

**MICHAEL RINEHART** 

Dechert LLP

**JEET SARKAR** 

Center for Breakthrough Medicines

**SCOTT SCHERER** 

Jersey Mikes Franchise Systems

**JOHN SCHROEDER** Ascensus

**MICHAEL SCHULZ** Intealth

**FRANK SCHUTTE** High Company

**CAROL SCOTT** 

Graham Packaging

**LANCER SEAMAN** Recovery Centers of America

> **PRIYA SERAI** Zeus Fire and Security

**JOHN SHEAFFER** 

**Dutch Valley Food Distributors BRIAN SIMMERMON** 

Medical Guardian **CRAIG SLAVTCHEFF** Campbell Soup Compnay

**BAKER SMITH** 

Aramark **GEORGE SPADEA** 

EwingCole **SHAYN SPINGLER** 

Hill International **MARK SPYKERMAN** 

AmerisourceBergen

**TERRY STAHLER** 

Crayola **NITIN TANDON** 

The Vanguard Group, Inc **BILL TONER** 

Ocean First Bank

**NIK UMRANI NSM** Insurance

**MICHAEL VENNERA** Independence Blue Cross

**KARLA VIGLASKY Evans Network of Companies** 

> **JERRY VILBRUN** Inspira Health

SANKARA VISWANATHAN

Day & Zimmermann

**MARK WAI** Radian Group

**MARK WHEELER** City of Philadelphia, PA

> **DJ WILLIAMS** Stevens & Lee

**TOM YUCIS** Axalta Coating Systems

**WILLIAM ZEBROWSKI** 

Southeastern Pennsylvania Transportation Authority (SEPTA)

#### **2023 ORBIE AWARDS**



FROM THE CHAIR

## Leadership makes the impossible possible

Technology is everywhere in our lives, and when it doesn't work, we notice.

For nearly twenty-five years, the Inspire Leadership Network has helped CIOs succeed in today's most challenging C-suite executive role. PhillyCIO members grow their leadership through year-round, member-led programs and interaction. Working together, CIOs across public and private business, government, education, healthcare and nonprofit organizations collaborate, share ideas and best practices, and create enormous leadership value.

The ORBIE Awards bring together leaders facing similar challenges – and this year – the Inspire Leadership Network will grow to 30 chapters, including the first international chapter in Toronto, and 3 chapters exclusively for Chief Information Security Officers.

Security is top of mind for every leader and organization, and the same principles that have served CIOs can be applied to CISOs as well.

There is no textbook for how to be a great CIO or CISO. But relationships with other leaders facing similar challenges sharpen leadership acumen. Every leader's perspective is valuable and contributes to the conversation – and everyone wins by joining a peer leadership network.

Member-led, non-commercial programs build meaningful professional relationships with colleagues facing similar challenges, solving problems and avoiding pitfalls. Successful leaders understand the 'superpower' of trusted relationships. In any gathering of technology leaders, the answer is in the room.

Together, we are transforming our economy using technology & security, and enriching our region and our world. On behalf of PhillyCIO, congratulations to the nominees and finalists on their accomplishments and thank you to the sponsors, underwriters, and staff who make the ORBIE Awards possible.



**Sincerely** 

#### **Kelly Lyman**

2023 Chair, PhillyCIO Chief Information Officer, Exelon PECO



**2023 KEYNOTE** 

**Usman Waheed** 

Chief Digital Experience Officer | UNFI

#### Philadelphia ORBIE keynote: UNFI's Usman Waheed leads digital transformation efforts

By The Business Journals Content Studio

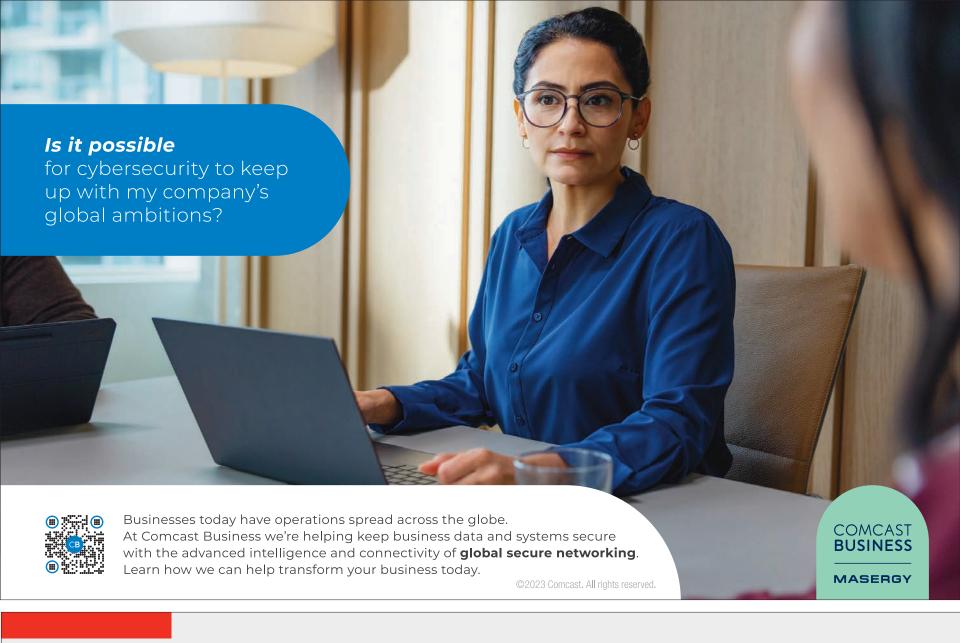
Renowned as a former National CIO of the Year and a sought-after technology speaker, Usman Waheed serves as a seasoned senior advisor across diverse industries, spanning technology, energy, insurance, distribution and manufacturing. Currently holding the position of chief digital experience officer at UNFI, he spearheads digital transformation and innovation initiatives, propelling business growth and fostering competitiveness.

Waheed's illustrious career is marked by his leadership in numerous transformative ventures, including his instrumental role as the global chief information and technology officer at Knoll, Inc. (now MillerKnoll, Inc.). His previous appointments include serving as the chief architect and global enterprise strategy and delivery leader at Iron Mountain, where he wielded comprehensive influence over the company's digital business performance, information technology and emerging technologies to drive substantial new business growth.

With a decade of consulting expertise, Waheed has consistently provided strategic counsel to a diverse portfolio of both public and private organizations. His unwavering commitment to technological innovation and business excellence continues to shape industries and inspire leaders worldwide.









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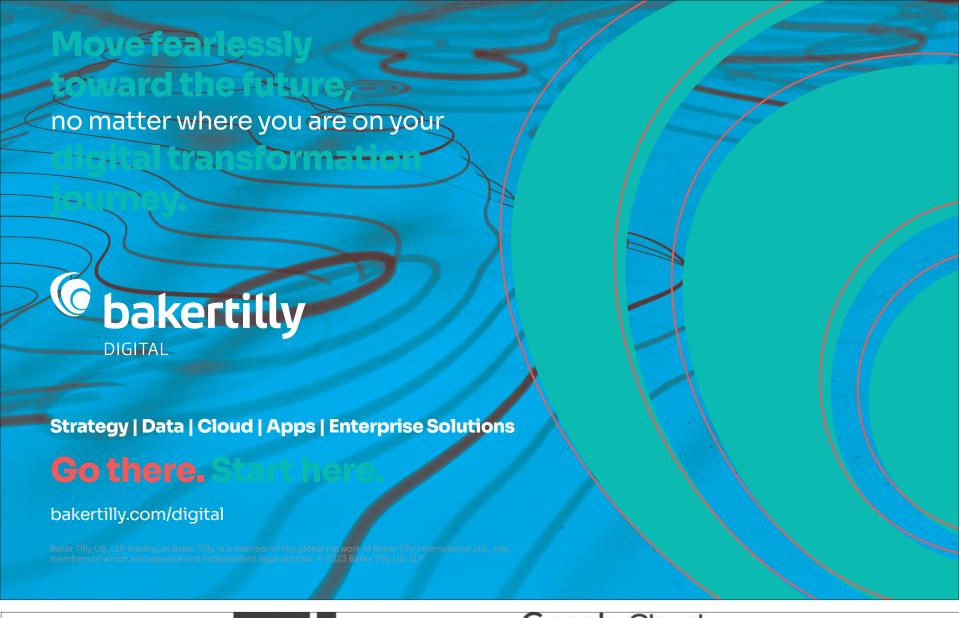
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Making possible a digital world you can always trust

- ✓ Most Devices Deployed ✓ Most Patents ✓ Most Zero-Day Threats Discovered
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Philadelphia CIO of the Year
Award Winners and Nominees



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#### **Need Business Intelligence?**

#### Our award-winning research team can help.

**Business leaders** can be some of the most difficult and expensive audiences to recruit for market research. That's where we come in. Because of our engaged community of business owners and decision makers, we are able to acquire, analyze and activate B2B market research cost effectively and efficiently. Ready to unlock that intelligence?

#### Why market research?



#### **ACQUIRE**

specific market intelligence on trends, opportunities, customers, prospects or competitors.



#### **ANALYZE**

data to uncover actionable insights.



#### **ACTIVATE**

results by transforming insights into advertising such as thought leadership.





2023 ORBIE AWARDS

#### **OVER \$5 BILLION ANNUAL REVENUE**



#### Mike Jones

COO North America Operations & Technology Chubb

#### CHUBB.

Mike Jones is Vice President, Chubb Group and Head of North America Technology & Operations. In this role, he is responsible for the strategic direction and execution leadership of technology and operations functions in North America across applications, service delivery, production management, process and real estate. Mike has more than 30 years of experience in technology & operations. He holds a B.S. degree from the University of Delaware and an M.B.A. degree from the University of Florida.

#### **SUCCESS STORY**

During the last 3 years at Chubb, Mike has led the transformation to an engineering culture driving significant cost savings and business value. Chat bots were introduced and reduced interactions by 20%, launched Cloud based automated pipeline with full automation though our application lifecycle, consolidated multiple data centers, and automated incident response. All while insourcing functions from third parties, increasing reliability and reducing costs by multiple millions per year. Supported and led diversity in tech, engaged with early talent, and fostered programs supporting women in tech.



#### Eric Goodwin

CIO Universal Health Services, Inc

#### **WHS**

Eric Goodwin serves as Vice President, Chief Information Officer for Universal Health Services. In this role, Eric is responsible for all areas of IS including applications, infrastructure, cybersecurity, analytics and consumer digital tools. Previously, Eric served as Vice President, Information & Analytics Services at Atrium Health and as a Partner at Accenture. Eric earned his MBA from the University of Virginia and his bachelor's degree in economics from the University of North Carolina at Chapel Hill.

#### SUCCESS STORY

I am honored to have the opportunity to work with an amazing team at Universal Health Services. Our IS teammates partner closely with our clinical colleagues to drive diaital transformation in the field of behavioral health. We keep the perspective of our patients at the center of everything that we do and I'm proud of the tremendous accomplishments they have achieved in the last year with the implementation of a new electronic health record and analytics platform in our behavioral health hospitals. Adoption of the new technologies by our clinicians and the measurable value of the program has been outstanding.



#### Nitin Tandon

Global CIO & Managing Director The Vanguard Group, Inc.

#### Vanguard

Nitin Tandon joined Vanguard in 2019 and currently serves as chief information officer and managing director of Vanguard's Information Technology division. In this role, Nitin oversees all aspects of technology to serve clients and manage investments. Over the past several years, he has led key programs for Vanguard, including the firm's enterprise technology and client-experience modernization strategy. Prior to joining Vanguard, he was a Partner in the Technology group within Deloitte Consulting.

#### **SUCCESS STORY**

As CIO at Vanguard, it's my privilege to lead a dedicated team of IT crew rooted in a singular mission to provide investors with the best chance for investment success. Over the last several years, we've significantly enhanced experiences for clients through continued modernization of our platforms and movement to the cloud, driving agility and enabling us to serve more clients around the globe. We're also more meaningfully leveraging data & analytics to drive actionable insights and are dedicated to experimenting with innovative tools and platforms to evolve our enterprise technology strategy in the best interest of our clients.



#### Tom Yucis

Americas CIO Axalta Coating Systems



Tom Yucis is the Americas CIO at Axalta Coatings Systems. He has spent nine years within the IT organization, previously serving as Director, Office of the CIO. Prior to joining Axalta, Tom served in multiple IT roles at Dow Chemical and Rohm and Haas. He started his career at PricewaterhouseCoopers within the organization's audit practice. Tom has a B.S. in Accounting from Towson University and a Master of Accountancy from the University of Tennessee.

#### **SUCCESS STORY**

My team's greatest accomplishment has been our recent North America rollout of SAP S/4-Hana. This project has allowed us to retire a 20+ year old technology and replace it with an ecosystem that will provide our business with digital capabilities to better serve our customers. We have been able to standardize processes, harmonize data, and build a digital foundation that will give our business the ability to provide services to our customers that we were unable to provide. This new digital platform will allow our IT organization to pivot into an engine for growth versus just keeping the lights on.

# FURTHERING HUMAN PROGRESS THROUGH TECHNOLOGY

Lumen congratulates the Philly CIO of the Year ORBIE Award winners

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Realize exponential growth and extract more value from your data as you gain a competitive advantage with Proactive's proven, cost-effective approach to Consulting. Our specialists can help you in any or all phases of your needs.



#### Managed IT Services

Proactive's Comprehensive Managed IT
Services will keep your day-to-day
operations running smoothly. We'll take care
of the technology nuts and bolts so your
employees can stay on the mission
supporting your customers.

#### **ENTERPRISE FINALISTS**



#### **OVER \$1 BILLION ANNUAL REVENUE**



#### Rob Frieman

CIO Urban Outfitters, Inc.





#### Amit Jhunjhunwala

EVP & CIO Five Below Inc.

#### **five BEL°W**

Amit Jhunjhunwala joined Five Below as Chief Information Officer in January 2023, bringing over 20 years of global experience delivering large scale digital transformation programs and leading large application development teams. Prior to joining the Company, Mr. Jhunjhunwala was a technology executive at adidas, where he spent the majority of his career, most recently serving as CIO of Adidas's North America Division.

#### **SUCCESS STORY**

During his short tenure at Five Below, Amit has already established a trusted and well functioning management team and created a comprehensive IT strategy that not only supports the business goals but also ensures smooth operational continuity without disruptions. Over the past few months, the IT department has accelerated the deployment of essential solutions across Merchandising, Planning, Supply Chain, and Stores. Simultaneously, it has implemented stringent financial oversight and operational enhancements. A significant undertaking has involved establishing a captive offshore center in India, poised to enhance the quality of their IT service delivery and substantially decrease overall costs.



#### Sankara Viswanathan

SVP Business Services & CIO Day & Zimmermann Inc.



Sankara Viswanathan (Vishi) is the CIO and SVP for Day & Zimmermann. Vishi brings more than thirty years of experience in providing technology solutions, developing strategies, driving innovation and building talent. Most recently, Vishi assumed an expanded role of leading the Shared Services Organization to lead process innovation and effectiveness. Vishi holds a degree in Mathematics from University of Madras and a MBA from Villanova University.

#### SUCCESS STORY

I am very fortunate and grateful to lead a very talented and committed team. Our purpose is to keep our back-office running efficiently and enable our business operations to deliver the best services to our customers. This year, we built a few applications using a lowcode platform. One of those applications, improved candidate sourcing and improved job-to-fill ratio significantly. Another one, replaced a legacy application adding \$1M to bottom-line. I am proud of my team's accomplishments. My team

makes the dream work every

single day!



#### Terry Harris

SVP & CIO Federal Reserve Bank of Philadelphia



As CIO of the Federal Reserve Bank of Philadelphia, Mr. Harris leads teams that manage collateral services for discount window loan programs, provide best-in-breed testing services for internal products, manage the operation of collaboration and productivity software suites, provided nationwide supervision examination software and support data services crucial to risk management and economics research. Most recently, he has sponsored enterprise-wide programs for Talent Upskilling and that have created an internal System Tech Academy.

#### SUCCESS STORY

I take great pride in my team's accomplishments in our flawless and pioneering cloud migrations, our bank's End User Services team for delivering collaboration capabilities that made us highly productive in the COVID pandemic and continue to enable a high-functioning hybrid work environment, and the amazingly fast Agile delivery of enhancements to our loan platform that ensured crisis funding mechanisms worked flawlessly during recent bank failures. Finally, our internal System Tech Academy has been enormously successful and is helping to upskill our entire technical workforce.



#### Mike Rinehart

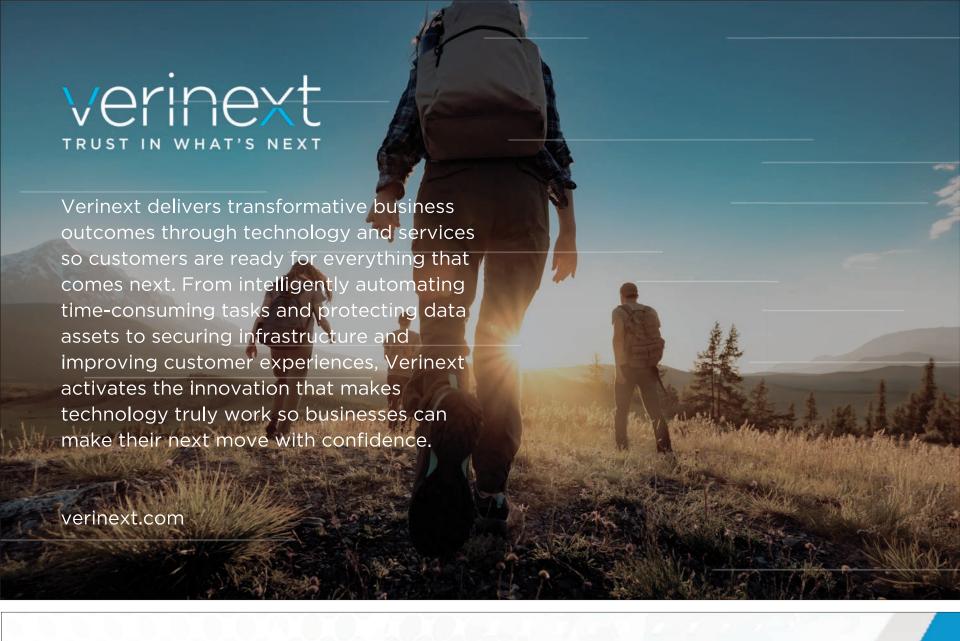
CIO Dechert LLP

#### Dechert

Michael Rinehart leads Dechert's Information Technology department, with responsibility for enterprise-wide technology. He also oversees the firm's Innova-tion function, and its Research Services department. Passionate about people, Michael focuses on creating an environment that is challenging, rewarding, and fun. Before joining Dechert, Michael was the Chief Information Officer at Fox Rothschild LLP, where he was responsible for Information Technology, Information Gover-nance and E-Discovery services. His team was instrumental in assisting Fox Rothschild's rapid growth, which was achieved through a number of successful mergers that saw the firm grow from 13 offices and 450 attorneys to 27 offices and around 1,000 attorneys in just ten years.

#### **SUCCESS STORY**

At Dechert, we developed a custom-made Innovation Certificate Program to embed innovation across every aspect of the firm. The program gives our lawyers and business service profession-als the tools and skills needed to solve business challenges more effectively. Graduates become Innovation Ambassadors, driving systemic improvements to the way the firm works. In 2021, we had 40 participants; 80 more are actively engaged this year. Met-rics are overwhelmingly positive, with 83% saying the program "exceeded" or "highly exceeded" their expectations.



#### Congratulations, Tom Yucis!

Chief Information Officer, Americas

#### **2023 PHILADELPHIA ORBIE AWARD FINALIST**

Honoring CIOs who are driving innovation and transforming Philadelphia's leading organizations.



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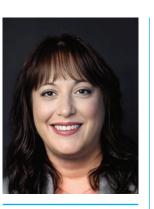


# LARGE CORPORATE FINALISTS



2023 ORBIE AWARDS

#### **OVER \$500 MILLION ANNUAL REVENUE**



#### Linda Montella-Carter

SVP & CIO PTC Therapeutics Inc.



A passion for helping people is what drives Linda as SVP & CIO at PTC Therapeutics. With over 27 years' experience she is recognized for her strategic and collaborative leadership and vision. Linda has extensive experience in pharmaceutical and manufacturing environments, and deployment of global technology solutions. Linda earned her MBA from Seton Hall University, attended the Executive Development Program at The Wharton School and is an active committee member of BioNJ Women in Stem.

#### SUCCESS STORY

PTC's mission is to extend life's moments for people living with rare diseases, and I aim to ensure everyone in IT embraces this mission and understands why we're here - in fact, serving patients is the foundation of our IT mission. By refining our strategy, listening to the business, and being true partners, we have built a team that is actively sought after, and my strategic leadership and partnership with the business has enabled IT to meaningfully leverage technological capabilities to improve efficiencies, and ultimately better serve our patients. Our team has one of the lowest turnover rates in the company.



#### Scott Scherer

CIO Jersey Mikes Franchise Systems



Scott Scherer is Chief Information Officer (CIO) for Jersey Mike's Franchise Systems, Inc. Jersey Mike's, a fast casual franchise restaurant chain known for its authentic fresh sliced/fresh grilled subs, grew from one sub shop at the Jersey Shore in 1956 to more than 2,500 locations nationwide. The company ranks #3 on Entrepreneur's 2023 Franchise 500, Jersey Mike's fifth year on the Franchise 500 top 10 list.

#### **SUCCESS STORY**

As a 67-year-old company, Jersey Mike's mission is "Giving...making a difference in someone's life." Scott Scherer works with his team to ensure they use technology to fulfill their commitment to make a positive impact on their team members, franchisees, customers and communities. The company has come a long way since he started in 2004, with 220 locations using Sharp cash registers. Today, Jersey Mike's now has 2,500+ locations nationwide and ranks #3 on Entrepreneur's 2023 Franchise 500. Under Scott's leadership, Jersey Mike's has seen a digital transformation to an entirely new infrastructure to accommodate new mobile apps and systemwide POS.



#### Louis Pellicori

CIO Fox Rothschild LLP



Proven C-Level business, operations and technology strategist with 30+ years of experience serving companies in diverse industries ranging in size from small firms to multinational Fortune 100 companies. Recognized turnaround specialist in technology, operations and services for developing and building effective internal and outsourced teams; enterprise governance to drive execution; defining and aligning strategic planning with business objectives; contract negotiation savings of 15%-50%; merger of AUM over \$3 trillion; and cloud/ digital/Al platform modernizations.

#### SUCCESS STORY

About halfway through my career, I had a paradigm shift in my perspective on the role of technology. I spent years in IT solely focused on the technology itself, until I realized the continual evolution of technology was truly its transformative impact on the workplace. With this realization, I realigned my approach, focusing on how to reimagine what is possible with technology when the best people are empowered to work together as a team to lead strategy, determine governance and prioritize its usage. This is the essence of growth, innovation and next-generation deliverables that drive companies forward in business growth.



#### Nik Umrani

Global CIO NSM Insurance Group



Nik Umrani is the Global CIO at NSM Insurance Group. He previously led NextGen Finance transformation at Comcast, IT strategy and implementation at ADT, and Global Network Systems program at Verizon. With 25+ years across insurance, telecom, cable, banking, ERP, and consulting, Nik excels in delivering complex transformation across global organization. He holds a Master's in Computer Science, and an MBA from the University of Alabama, and a Bachelor's in Computer Engineering from Mumbai University.

#### SUCCESS STORY

Hed IT's cultural-transformation

from adversarial to solving true business needs. This change enabled substantial top-line growth in 3.5 years. We infused talent, developed vendor relationships, and moved NSM's Business-Operations team into IT to deliver people/process/platform transformation enabling significant EBITDA growth. In 2022 we successfully recapitalized NSM through Caryle. I had the opportunity to led IT discussions as part of the NSM executive-team managing this transaction. We optimized IT-investments doubling GWP-growth with a fractional increase in budget. We implemented Al solutions to help claims-adjudication, strengthened cyber-security and are implementing digital transformation to enable faster profitably.



#### Ben Askin

CIO Vertex

#### **VERTEX**

Ben Askin is the Chief Information Officer at Vertex, responsible for enterprise technology strategy, security, data analytics and digital transformation, using cognitive solutions and data insights across the organization to advance the delivery of value to customers. With more than 25 years of consulting and organizational management experience with small to large enterprise-sized clients in a variety of leading industries, his primary expertise includes business innovation, strategy and large-scale technology enablement.

#### SUCCESS STORY

When I arrived at Vertex, there was a need for significant operational business transformation. Our Chief Operating Officer and I envisioned and led three fundamental transformations: A modernization of our front, middle, back office and customer support areas, a re-imagination of processes and technologies for tax content management within our product solutions and a fully modernized enterprise data architecture. To date our team has accomplished an operational transformation with extensive technology enablement and strategic ways of improving information technology output and quality. We have reimagined our end-to-end core business processes with significant automation and transformed transactional data into cross-company insight.



#### Robert Holloway

CIO Ballard Spahr LLP

#### Ballard Spahr

Rob joined Ballard Spahr in 2021 after being in leadership positions at two other law firms, Patterson Belknap and Cadwalader, for 20+ years. His experience enabled Rob to reorganize and refocus the IT team to align with the firm's business goals. His work with senior management and his team resulted in a strategy that enables the firm to leverage cloud-based technology quickly and efficiently. Personally, Rob focuses on his family and his many community obligations.

#### SUCCESS STORY

My success as a law firm CIO is largely based on my ability to change minds and help people to embrace new ways of viewing situations. This often involves having team members view technology and the users in a different way, i.e., that the technology is not the end but rather the means. And our focus should be on how people use the technology and what we can do to maximize the benefit from this use. This can range from timely, helpful user support to including representatives from various organizational groups in the decisions about and design of technology solutions.

Congratulations to PTC Therapeutics' CIO Linda Montella-Carter on being recognized as a finalist in the 2023 Philadelphia CIO Orbie® Awards



TRANSLATING SCIENCE

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Extending life's moments for people living with rare diseases





Proud to be the nation's fourth fastest-growing public research university.

Pleased to honor CIO
Mira Lalovic-Hand for
innovation and leadership.

FOREVER
FORWARD!



# CORPORATE FINALISTS



2023 ORBIE AWARDS

#### **UP TO \$500 MILLION ANNUAL REVENUE**



#### Lancer Seaman

CIO Recovery Centers of America



Lancer's background includes over 30 years of experience in the healthcare IT sector. His expertise has leveraged advanced disruptive technology solutions to overcome some of healthcare's most demanding challenges for practices, MSO's, and healthcare IT organizations such Rothman Orthopaedics, NextGen Healthcare, Innovative Health Systems, and others. As CIO of Recovery Centers of America and GenetWorx, Lancer focuses on delivering solutions to enhance patient outcomes and business strategies. Lancer is active in many local philanthropic organizations.

#### SUCCESS STORY

Like many organizations IT was the group that said "no". IT was siloed, broken, and untrusted. In 12 months, a complete reorganization of IT has taken place with 70% of leadership being promoted from within. Coaching and mentoring the team and transforming the negative IT culture resulted in a team who trusts each other, serves each other, is empowered to act, and engages the business at every level as partners. Together they have become the team that says "yes", becoming active business partners. Creating a positive culture, results oriented team will drive our company's future success.



#### William Zebrowski

Southeastern Pennsylvania Transportation
Authority (SEPTA)



Bill is responsible for the overall vision and strategic direction of technology initiatives, long-term business strategy and objectives for the organization. In his role at SEPTA, Bill has introduced new technologies such as mobile device access for staff and executive teams, 24 X 7 security operations center, real-time passenger applications through the organization's website and mobile applications.

Bill has a Graduate Degree in Executive Leadership and Undergraduate Degree in Computer Management Information Systems.

#### SUCCESS STORY

My success story is a result of having a great team that supports our efforts in modernizing technology and security and providing great customer experiences. I am very thankful to be nominated for this award and also become a finalist but this would not be possible if I did not have the support from my team, our executive staff, and the organization as we continue our goal of developing great technologies for the organization.



#### Priya Serai

CIO Zeus Fire and Security



With a two-decade tech career, Priya Serai is an innovative CIO at Philly's Zeus Fire & Security. As an award-winning techno-business leader, she connects cutting-edge tech to business goals. Priya excels in strategy, spanning HR, Finance, Sales, and Customer Service, unearthing hidden revenue streams and cost efficiencies. She champions women in tech, holds an engineering degree from Mumbai University, and earned an MBA from UPenn's Wharton Business School.

#### SUCCESS STORY

A standout achievement of our team is the successful introduction of customer-facing video monitoring security enhanced with Video Al capabilities. This advancement greatly strengthens our ability to offer advanced security solutions and safeguard client assets.

security solutions and safeguard client assets.
Integration of Video Al has elevated surveillance through cutting-edge algorithms powered by computer vision and deep learning. This real-time analysis empowers us to promptly detect and address security threats, providing clients with enhanced features like object detection and behavior analysis for proactive risk management. By leveraging advanced technology, we enhance security solutions, operational efficiency, and client satisfaction, solidifying our leadership in the security industry.



#### Rajeev Nair

CIO Knipper Health



Rajeev Nair, CIO of Knipper Health, plays two key roles. In addition to the traditional CIO role that is responsible for Knipper's overall technology strategy, he also fulfills the CTO role, of being responsible for direct IT revenue that amounts to 20% of the enterprise revenue. He has P&L responsibility for service offerings that generate immediate revenue, and a product portfolio that generates future revenue, while ensuring Knipper's technology supremacy is unparalleled in the market.

#### SUCCESS STORY

Knipper Health had grown through a series of acquisitions. Rajeev, as part of the post-acquisition integration plan, envisioned a business transformation program by introducing a product-based approach to our IT service offerings. The objective was to develop repeatable, innovative solutions that deliver a better experience for our clients. The platform has been a huge success. Our clients were thrilled with the user experience and intuitiveness of the application. Every measurable metric - customer experience, client adoption, revenue, margins and quality of delivery improved. But, the most important benefit was that it reinforced the market's belief in Knipper's technology

supremacy.



#### Douglas Benalan

CIO CURE Insurance



Doug Benalan is the Chief Information Officer of Cure Insurance responsible for building efficiency for business operations through automation and innovation. As a technology executive and visionary thought leader, he is recognized for bringing cost-effective solutions and speed-to-market tools for enterprise-wide technology solutions. Doug has 20+ years in the Information Technology, during which time he has architected multimillion-dollar transformation projects to drive competitive advantage and return on investments for various insurance and financial organizations.

#### SUCCESS STORY

If I have to choose one, it would be the IT team I've been able to bring together with a shared goal: improving the customer experience. I may be the lead but it's the team that has achieved so much, streamlining workflow through open communication and feedback using a comprehensive dashboard with detailed analytics. Together, we integrated the Guidewire Platform for Policy, Billing and Claims integration on time and within budget. The Covid crisis also brought many unexpected challenges and required us to simultaneously develop a cost effective, secure and seamless solution for all employees to work from home.



#### RJ Juliano

SVP, Chief Information & Marketing Officer Parkway Corporation



RJ Juliano, Parkway's SVP, CIO & CMO, is responsible for the innovative integration of technology, strategy, partners, products, marketing, and operations. He works to create environments where people want to work and customers and partners enjoy doing business. He is an active mentor, a past chair or founding member of several industry organizations including PhillyCIO, and serves on the Finance and Investment Committees of TechImpact. RJ earned his MBA and Bachelor's from the University of Delaware.

#### SUCCESS STORY

Our team has unified technology, marketing, and customer experience to create a place people want to work and customers want to do business. We are a leader in customer-facing products, data/analytics, and collaboration with peers and partners to make our industries more modern and robust. In all, we have delivered significant operating efficiency while creating large new digital revenue streams. Our stable, secure, flexible infrastructure and data integrations make it easy to find us and do business with us. We are also a recognized leader in our industry for our brand and social media presence.

# ACCELERATING THE NEXT GENERATION OF INNOVATION

Day & Zimmermann is proud to support the 2023 Philadelphia CIO ORBIE Awards. Congratulations to each of this year's CIO of the Year finalists.



Congratulations to our CIO, Sankara "Vishi" Viswanathan, on being named a 2023 Philadelphia CIO ORBIE Enterprise Finalist!



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#### 2023

ORBIE

**AWARDS** 

# EDUCATION FINALISTS



#### SCHOOLS AND OTHER HIGHER EDUCATION ORGANIZATIONS



#### Dr. Mira Lalovic-Hand

SVP for Information Resources and Technology & CIO Rowan University

♠ RowanUniversity

"As Senior Vice President and Chief Information Officer at Rowan University, Dr. Mira Lalovic-Hand provides strategic leadership for the design and use of information systems and technology that support the complex operations of the nation's third fastest-growing public research university. Recently recognized as a technology influencer by ROI-NJ and as a ""Fierce Technologist"" by Fierce Education, Dr. Lalovic-Hand advocates for technology that reduces cyber risk, fosters collaboration and innovation, and promotes data-based decision-making."

#### SUCCESS STORY

"My team has revolutionized the way Rowan University does business by transforming our digital ecosystem and the way our community interacts with technology. We became what we are today — a Carnegie-classified institution and the nation's third fastest-growing public research university — in part because my team strategically invested in people, process and technology. Under my leadership, we developed business intelligence and data analytics capabilities, executed a comprehensive network redesign, launched a Project Management Office to oversee major technological projects, and implemented a robust information security risk management program. These accomplishments have allowed Rowan University to achieve excellence with technology and data."



#### Dan Alig

CIO The Wharton School

Wharton UNIVERSITY OF PENNSYLKANIA

Dan Alig serves as Chief Information Officer of the Wharton School, where he leads Wharton Computing in delivering IT resources to faculty, students, staff, and alums and developing strategies to enhance the School's mission with technology. Alig joined Wharton in 1999 and has held various roles with increasing responsibility. He is from Los Angeles and moved to Philadelphia to attend the University of Pennsylvania, where he earned a Bachelor of Applied Arts and Sciences degree.

#### **SUCCESS STORY**

Dan Alig leads a customer-centric, outcome-oriented IT organization that supports the Wharton School's mission. He created a Strategic Partnership model that aligns with faculty and business units to deliver effective technology solutions. He leads teams that innovate systems for research and teaching that enhance the School's academic excellence and impact. Reimagining the organization has improved collaboration, staff advancement, and service efficiency. As education and technology evolve, Wharton Computing is ready to adapt and leverage new processes and emerging technologies to help the School remain a leader in business education.



#### Kelly Doney

VP & CIO Villanova University



Kelly Doney is currently the Vice President and Chief Information Officer at the University of Virginia. Ms. Doney brings decades of experience in higher education, technology, and management consulting, serving as Vice President and Chief Information Officer at Villanova University, Vice President of Digital Transformation at Ellucian Inc., Associate Vice President for Enterprise Applications at Georgetown University, and as an IT and management consultant at organizations including Deloitte Consulting and Booz Allen Hamilton.

#### **SUCCESS STORY**

Ms. Doney established an IT strategy that targeted optimizing operations; recruiting/retention; supporting teaching, learning, and research; strengthening the infrastructure; and enhancing students' digital lives. Despite labor challenges, the team completed projects against these initiatives, reducing 40% of the technology debt. Projects included: Implemented a new PPM/ITSM tool, providing new reporting capabilities and visibility into where technical debt was accruing the fastest/most; stabilized and upgraded the ERP and ancillary systems to be more off-the-shelf, positioning for SaaS; began the systematic decommissioning of duplicative services; implemented a programmatic approach to infrastructure refresh; and launched a complete relocation/ rebuild of the network core.



#### Rashmi Radhakrishnan

VP IT & CIO Arcadia University



Rashmi Radhakrishnan, VP/CIO at Arcadia University, drives vital tech projects, crafting holistic solutions and enhancing partnerships with campus stakeholders and Trustees. Formerly, she spearheaded impactful transformations as VP/CIO at Albright College and Assoc. VP of Info Resources at Thomas Jefferson University. Rashmi holds an MS from Jefferson University and a BS from Meenakshi College, India, showcasing her dedication and expertise in leading institutional innovation.

#### **SUCCESS STORY**

At 21, I immigrated from India to America. As a young girl growing up in India, I remember being insatiably curious about the world. I dreamed of living an independent and authentic life free from societal expectations. Like many immigrant stories, mine is paved with disappointments, resilience, courage, and acceptance. I found inspiration and mentors in unexpected places and will always be grateful for them. I am intentional about mentoring young professionals whenever possible. As a leader and human, the most important things that helped me thrive were a stubborn belief in myself, curiosity, empathy, and resilience.

# HEALTHCARE FINALISTS



2023 ORBIE AWARDS

#### **HOSPITALS & HEALTHCARE ORGANIZATIONS**



#### Cletis Earle

SVP & CIO Penn State Health



As senior vice president and chief information officer, Cletis Earle provides vision and leadership for developing and implementing information technology (IT) initiatives across Penn State Health and Penn State College of Medicine. Earle is a member and former chairman of the College of Healthcare Information Management Executives and current chair of HAP IT Advisory Committe. He holds a bachelor's degree in psychology, master's degree in information systems and a current Public Health doctoral student.

#### SUCCESS STORY

I am extremely proud of the work our IS team has done and continues to accomplish, in this new era. We provided tools that continue to benefit the communities and patients we serve. When called upon, our team continues to deliver. In the latest call to action, the IS team is responsible for bringing a Behavioral Hospital into the Penn State Health family, in record time. This commitment to excellence, highlights the IS teams' fortitude to dedicating countless hours towards providing the best care to the greater central Pennsylvania communities where we live, work and love!



#### Shakeeb Akhter

SVP & CDIO Children's Hospital of Philadelphia



Shakeeb Akhter is the Senior Vice President (SVP) and Chief Digital & Information Officer (CDIO) for the Children's Hospital of Philadelphia (CHOP), overseeing technology, information services, and digital transformation. Akhter, a 2023 Philadelphia Business Journal (PBJ) top 40 Under Forty winner, started his career in banking and consulting and has over 10+ years in healthcare. He led large scale transformations at Northwestern Medicine, a Top 10 AMC, and is now doing the same for CHOP.

#### SUCCESS STORY

Shakeeb Akhter, Senior Vice President/Chief Digital &Information Officer at Children's Hospital of Philadelphia, balances family, community, and health to be the best for his team/mission. Shakeeb leads 620+ staff and a \$200M+ budget. He believes in using technology, data, and analytics to transform healthcare systems. His team drives digital transformation for the best patient treatment/experience. Families save spots before arriving at urgent care, electronically check-in to appointments, and text care teams. Shakeeb spent 10 years in Big 4 Consulting and Banking, bringing such views to healthcare. Shakeeb was named a 2023 40 Under Forty winner by the Philadelphia Business Journal.



#### Luke Olenoski

SVP & CIO Main Line Health



Luke has over 20 years of experience in IT leadership. As CIO, he leads an organization responsible for the strategy, planning and implementation of IT across the system. Prior to joining Main Line Health, Luke was with the Vanguard Group where he served in executive leadership roles for the firm's IT and Risk organizations. Luke plays an active role in the Philadelphia area community, supporting youth sports programs and as a Villanova adjunct faculty member.

#### **SUCCESS STORY**

The role of CIO has evolved from the engine room to the board room over the past two decades. We could rename the CIO title - from Chief Information Officer to Chief Integration Officer. IT's visibility across the enterprise and integral role that technology plays in transforming our business means we constantly integrate. We integrate systems, people, and process to drive outcomes and culture. It has been a tremendous honor to lead the IT response during a global pandemic. IT played a critical role in enabling hybrid work, telemedicine expansion, vaccine rollout, and supporting our healthcare heroes on the front line.



#### Chris Myers

CIO Doylestown Health



Christopher Myers, MS, CHISL, CDH-E, CC- Throughout my career, I have remained passionate about delivering thought leadership and technical direction for technology operations. My focus has been on creating the best possible vision and team culture that allow an organization to succeed. My professional journey includes exposure to the military, legal, sales/service, and healthcare industries. My postgraduate degree in operations complements my security credentials. I am currently working as the CIO of Doylestown Health.

#### SUCCESS STORY

My success story was born out of selecting harder choices, navigating unprecedented times, and always raising the bar. Enlisting in the Marine Corps was my foundation for leadership and was even tested in the Iraq War. Graduating in New Orleans proved IT was the path for me, even after Hurricane Katrina helped me relocate. Completing my master's degree while building a family gave me the confidence to face new challenges. Establishing a career in IT within the legal and sales/service industries facilitated my business acumen. The story will continue after I lead a hospital IT team out of a pandemic.



Congratulations to Zeus CIO **Priya Serai** for being named a 2023 Philadelphia ORBIE Awards Finalist

At Zeus Fire & Security, we protect people, property, and profits by delivering end-to-end fire and security protection solutions. Together, we are resetting the standards of service industrywide.



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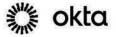






















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