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PHILADELPHIA

# 2021 CIOOFTH

The 2021 Philadelphia CIO of the Year® ORBIE® Awards program honors chief information officers who have demonstrated excellence in technology leadership. Winners in the Global, Large Enterprise, Enterprise, Large Corporate, Corporate, and Healthcare categories will be announced on October 22 at the virtual PhillyCIO ORBIE Awards.

PHILLYCIO



**EAR** 

AWARDS

FROM OUR CHAIR Ken Solon

CIOs are making a difference, transforming organizations with technology during the pandemic. **B2** 



**KEYNOTE SPEAKER H. James Dallas** An insider's take on the importance of leadership and outcomes. **B4** 



LEADERSHIP AWARD Rick Rioboli Comcast Cable's Chief Information Officer and Executive Vice President. **B6** 

#### LETTER FROM CHAIR, CIO OF THE YEAR AWARDS

# Pandemic Focuses All Eyes on ClOs to Lead the Way

S ince last March, chief information officers everywhere have supported the largest work-from-home

**B2** 

experiment in the history of the world. Thanks to these innovative technology leaders, most organizations have continued operating through the disruption brought on by the pandemic.

Technology has enabled our virtual lives; provided access to entertainment, food, and products delivered to our homes; and connected us with colleagues, friends and loved ones. It has helped us adapt, adjust and survive our new abnormal. Without the leadership, planning and foresight of CIOs, conducting business would be impossible under these circumstances.

PhillyCIO brings together leading CIOs of Philadelphia's largest organizations to help CIOs maximize their leadership effectiveness, create value, reduce risk and share successes. Through member-led, noncommercial programs, CIOs build meaningful professional relationships with colleagues facing similar challenges, solving problems and avoiding pitfalls.

Throughout this crisis, Philly-CIO members have collaborated locally and nationally with CIOs from across industries. In any gathering of CIOs, the answer is in the room. The challenge one CIO is facing has likely been solved by another. What was their experience? What did they learn? What would they do differently? How could other CIOs benefit from sharing their experiences?

There is no textbook for how to be a great CIO. One of the best strategies to sharpen your leadership acumen is by joining a peer leadership network with other executives working on solving similar challenges. The industries and size may be different, but winning approaches to effective leadership and problem solving are transferrable. Every leader's perspective is valuable and contributes to the conversation – and everyone wins when leaders engage, share ideas, experiences and best practices.

For more than twenty years, InspireCIO has recognized the tremendous impact of CIOs through the annual CIO of the Year ORBIE Awards – but this is just a sliver of the full scope of benefits. By joining PhillyCIO, technology executives take their leadership to the next level through year-round, member-led programs and interaction. The power of CIOs working together – across public and private business, government, education, healthcare and nonprofit orga-



Ken Solon

nizations – creates enormous value for everyone.

Together, we are transforming our organizations with technology and enriching our region and our world. On behalf of PhillyCIO, congratulations to the nominees and finalists on your accomplishments and thank you to the sponsors, underwriters and staff who make the ORBIE Awards possible.

Sincerely,

Ken John

Ken Solon 2021 Chair, PhillyCIO EVP, CIO and Head of IT, Digital and Enterprise Services Lincoln Financial Group

LANCER SEAMAN

Rothman Institut

PRIYA SERAI

OmniCable

MARK SMITH

American Water Works

MICHAEL SOKORAI

ox Rehabilitation

FRANK SPADAFINO

JOSEPH SPAGNOLETTI

US LBM Holdings LLC

MARK SPYKERMAN

**JIM SWANSON** 

**RUTH THORPE** 

STEPHEN TOTH

Utz Quality Foods

MICHELLE TRUPP

Tower Health

MICHAEL VENNERA

Independence Blue Cross

**KARLA VIGLASKY** 

W.L. Gore & Associates

DAVID WALLACE

**MARKUS WEIDNER** 

**KEN WEIRMAN** 

**BOB WEST** 

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CHERYL WILLIAMS

Vakefern Food Corp

DAVE WILLIAMS

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Quest Diagnostics

MIKE WONDRASCH

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#### **CONGRATULATIONS 2021 PHILLYCIO AWARDS NOMINEES**

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HAL BAKER Wellspan Health

DOUGLAS BENALAN CURE Insurance

> LARRY BILKER Pyramid Healthcare

JOE BRAND Health Partners Plans

CHAD BRISENDINE St. Luke's University Health Network

DEBBIE CANCILLA Temple University Health System

KAY CARR Main Line Health

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DAVID CHANDLER PMA Insurance Group JOHN COLEMAN

A. Duie Pyle
JOHN COLLIER

WILLIAM COMPTON Integra Life Sciences

JAIME COOK Yprime

KELLY COOK David's Bridal

JOHN CRITIKOS Toll Brothers

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RICK FABRIZIO Trinseo

ANDY FARELLA National Board of Medical Examiners

MICHAEL FITZPATRICK Sequential Technical

FRANCISCO FRAGA Campbell Soup

The Meet Group

Christiana Care Health System

Chesapeake Utilities

Dollar Financial Cor

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ERIC GOODWIN Universal Health Services

GEORGE GUNTHER Asplundh Tree Expert ROBERT HARACZ

The Institutes SCOTT HESS Armstrong Flooring RYAN HICKE SEI Investments BEN HILL Finance of America

IAN HILL Homebridge Financial Services

> MARK HILL CSL Behring

DENNIS HODGSON Burlington Stores

KISHA HORTMAN HAWTHORNE Children's Hospital of Philadelphia

CHUCK HOYT Bausch Health

RAJAT JAIN The Children's Place

Axalta Coating Systems JAMES JOHNSON Carpenter Technology

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DAN KENNEDY Sallie Mae STEVE KENT

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> DAVID RITTS AmeriGas Partners DIANE ROGERSON

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## Keynote Speaker

#### JAMES DALLAS KEYNOTE TO ADDRESS HOW CIOS SHOULD APPROACH CHANGE

s a consultant, writer and former CIO, James Dallas L has spent the majority of his career focused on bridging the gap between strategy and execution. This process has included the use of IT strategically and entrepreneurially, as well as a push toward strong leadership development. In today's ever-evolving digital landscape, these principles have helped guide him and those under his leadership to continued success. As the keynote speaker at the 2021 Philadelphia CIO of the Year ORBIE Awards ceremony, Dallas plans to share his message that leadership and the alignment of definitions are critical to implementing change.

Over the course of his career, Dallas has held numerous executive-level positions, including as the president of James Dallas & Associates, senior vice president of quality, operations and IT at Medtronic, Inc., and vice president and chief information officer at Georgia-Pacific Corporation. From these decades of experience integrating change, he has successfully implemented over 10 transformational and turnaround initiatives, 30 acquisition integrations, five operations/quality shared services centers of excellence, and three innovation centers. Through his leadership, 10 of his former employees are now CIOs at billion-dollar organizations.

"[Prior to my success], I failed because I focused on the technologies and the tasks, as opposed to the people and their passions. Once I started focusing on the people and their passions, I became extremely successful," Dallas shared. "Making sure that everybody's not only speaking the same language, but using the same definitions for the words."

He stressed that, when it comes to getting people engaged, leaders must consider both their security and significance. Dallas says leaders must always take the time to ask, how is the change that I'm leading going to affect people's security and significance? In his own experience, he has seen this occur as the change results in an employee going from an expert to a novice. To do this, he suggests setting the course by first sitting down and identifying the complexity, going back to how the change will affect people's security and significance.

Stemming from his leadership experiences, Dallas now consults with and speaks to companies and organizations about managing change



and executive leadership development in a digital world. He believes success comes down to two primary factors. First, someone's purpose must be bigger than themselves, and second, they must be willing to be criticized before being congratulated.

"Everybody sees the success at the end, they forget about the number of false stops you can have in the beginning, and in the end the challenges you have overcome," Dallas said. "You have to be willing to be criticized before being congratulated, because you're disrupting people's lives. Change, especially transformational change, is never easy."

He added that in the past when change wasn't as frequent or impactful, a CIO could have been that visionary leader on their own. However, it is now critical that they make sure that they have leaders who can support them by leading supply chain and manufacturing change. At the end of the day, a CIO can no longer fulfill all of these responsibilities independently – H. JAMES DALLAS President James Dallas & Associates

especially given the increase in digital and remote business, he said.

"This is all about flow; the flow of ideas, the flow of information, the flow of products and services, the flow of money and the flow of people. Digital is all about removing anything that's disrupting those flows," Dallas said. "Take Amazon for example, what they removed was to make it so you didn't have to go to a physical store to get your product or your service, and instead it still came to you in the form of your phone or your computer."

Ultimately, Dallas noted that, due to the pace of change and how disruptive change can be, leaders have to make sure they have other leaders reporting to them, instead of managers and technicians. The biggest mistake he sees CIOs making now is that they don't have enough leaders under them.

"True leaders make sure that other people are going to be successful, by keeping their fingerprints on them and helping them be successful," said Dallas.

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2021 PHILLY CIO OF YEAR ORBIE AWARDS FINALIST LARGE ENTERPRISE CATEGORY



## Congratulates EVP & CIO Bob Pick

Thanks for being an exceptional leader!

#### **LEADERSHIP AWARD**

# Leadership honed through experience



Rick Rioboli Named Leadership Recipient of CIO of the Year ORBIE Award Leading the technology strategy and execution of Comcast's digital and customer

experience transformation is no simple feat. As EVP and CIO of Comcast Cable, Rick Rioboli strives each day to make the customer experience simple, consistent and digital. With over 20 years of experience leading product and engineering teams, he has been able to continuously bring innovative, customer-facing products and technologies to market. Together, his accomplishments have earned him the 2021 Philadelphia CIO of the Year ORBIE Award as the leadership recipient. "I'm honored to be granted this award. We're really fortunate in the Philadelphia area because the CIOs are all extremely talented and really well respected both

as leaders and technologists," Rioboli, a Philadelphia-area native, said. In his current role, Rioboli is responsible for the technology, systems and tools that support the customer lifecycle (sales, activation, billing, support, etc.), as well as employee-facing functions such as human resources, finance, and workplace information technology. Before entering this CIO role, Rioboli led a team that built software for the back-end of Comcast's video platform, called the X1 platform. He credits this period for having taught him a lot about developing his thinking around leadership and culture. As an innovative organization, his team was able to invent the Xfinity X1 Voice Remote. To date, his teams have been awarded two Technology and Engineering Emmys as recognition for the impact of their work on television engineering: Video Personal Recommendations on the X1 platform in 2015 and the Voice Remote on the X1 platform in 2017. Through these experiences, Rioboli says he learned that there are three main components when it comes to obtaining success as a CIO, or leader in general. First, they must have a passion for developing teams and people. Next,

they must possess the ability to motivate the team with a mission and vision that aligns with the strategy of the business. Third, is being able to collaborate with surrounding professionals. "When it comes to leadership, a lot of people think that being smart and having a high IQ is a really important part. I think it's not really about IQ, but EQ meaning emotional intelligence,' he explained. "What I've learned and seen over the last 10 to 15 years is that it's really more about emotional intelligence, selfawareness and empathy. Being a servant leader and being very approachable are all pieces that help you really build a cohesive team and help people develop within the team." Further, Rioboli noted that developing cohesion can be especially hard in technical disciplines, where professionals may have grown up in one technical discipline, and who are later expected to lead teams. At this point in their career, the focus transitions from having the right answers to having to be able to ask the right questions. To him, leadership doesn't mean being the smartest person in the room, but being able to display empathy, vulnerability and build trust. He emphasizes that leaders don't

take credit, but give recognition. In an attempt to build upon community leadership, Rioboli's team at Comcast kicked off a leadership program within his group in mid-September. Within this development group, he hopes to share information regarding how technical leaders can build the skill set vital to strong leadership. In addition to his progressive initiatives at Comcast, Rioboli is also extremely involved in the Greater Philadelphia community. He is on several technology advisory boards including Drexel University's College of Computing's Technical Advisory Board. With his expertise, he helps the board think about how to adapt some of their education towards continuous education and keep up with technology. Rioboli is also on Pierce College's Technical Advisory Board. "In a similar way, I think Pierce College has a fantastic mission around helping folks that are generally already in the workforce, helping them upskill into higher-paying jobs. I spend time with them thinking about the best way to do that," he said. "I'm very much honored to be a part of this community, but then to also be awarded something like [the CIO of the Year ORBIE Award] is just fantastic.'

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#### **GLOBAL FINALISTS** OVER \$6 BILLION ANNUAL REVENUE AND MULTI-NATIONAL



#### **CHARLES HOYT** SVP and CIO, Bausch Health

#### **BAUSCH** Health

I inherited a legacy technology landscape that was continuously failing the business, putting our organization at significant cyber security and business continuity risk. Working at the board and executive level, I educated leadership on the predicament and the vital importance of having a strong foundation. I partnered with finance to devise an affordable leasing strategy to refresh and overhaul the aging landscape. I fostered a strong strategic partnership with Microsoft and key partners to modernize the landscape and executed standards based on today's industry leading technology and practices. This resulted in improved employee engagement, increased productivity and decreased business interruption.



## CATHLEEN LILLI

VP, IT Strategic Technology, Konica Minolta



In FY20, due to COVID-19 implications, Konica Minolta offered its first voluntary retirement program. Previously, the IT organization had close to zero turnover. IT lost thirteen team members, totaling 362 years of knowledge. With this transition, I used an IT organization roadmap developed in early 2020 to quickly pivot the organization through the change. This organizational change was accomplished while delivering key initiatives which included improving the digital employee IT experience, rapid transition to remote work with no disruption, creating an IT Executive Steering Board tying IT work to strategic business outcome drivers while delivering enterprise resource planning (ERP) Transformation.



### **DIANE ROGERSON**

Managing Director, JP Morgan Chase & Co.

#### JPMORGAN CHASE & CO.

Leading the planning and execution of the largest credit card aquisition program was a career defining moment. In four months, I led dozens of technology teams to build and execute on a complex playbook supporting the credit card portfolio data and technology processing conversion and integration, with migration in a 72 hour window. Under tremendous time pressures, I worked 21 straight days, managing a global 24 x 7 command center, leveraging my knowledge of our applications and technologies that process the largest credit card portfolio in North Amercia, troubleshooting technical issues, leading remediation, and managing all executive status calls.



## **JIM SWANSON**

EVP and Enterprise CIO, Johnson and Johnson



I am proud of our organization and its commitment to healthcare. The COVID-19 pandemic is a great example. We kept 130K employees and partners connected, supported 30K digital interactions with healthcare professionals, and increased e-Commerce by 30%. We kept critical systems running and applied data science so our supply chain could produce and deliver lifesaving medicines. We supported vaccine efforts, increasing batch material scale-up by 4x using simulation and supported the safety of J&J's workforce through technology and data. The team deployed hybrid meeting technologies and technology applications to support a gradual, safe, and productive return to the workplace.







I am incredibly proud of the work the team at Avantor has delivered over the past 3 years defining and executing our digital strategy in order to accelerate the speed of science to better serve our customers. We have developed and deployed a series of customer-facing, proprietary digital solutions focused on improving research workflows and driving increased productivity and efficiency in the lab. These include an eCommerce platform with access to over 6 million products globally as well as platforms for Inventory Management, Chemical Management, Equipment Management and Biorepository Management. All of the platforms are underpinned by advanced analytics capabilities.

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## LARGE ENTERPRISE FINALISTS

OVER \$2 BILLION ANNUAL REVENUE



#### JOHN COLLIER VP and CIO, Wawa Inc.



It's an exciting time to be at Wawa as we amplify our tradition of innovation. We are on Wawa's most accelerated growth trajectory, fueled by our digital transformation and operations automation focus. We increased our innovation velocity to produce new consumer services, actionable insights, and infrastructure solutions that improve team effectiveness and expand our consumer services. More than ever, our teams are working together as "one team" to reshape Wawa as a digital company, increasing our responsiveness and unique value proposition for our customers. Our success story is our "one team" and how we are transforming our company together.



### **KELLY LYMAN**

CIO, PECO



Overall my greatest accomplishments are first and foremost, having the honor of leading an incredible team of talented, smart, amazing individuals who work tirelessly to overcome challenges, deliver significant business value, share successes and even bring a little fun and laughter to our days. Being a part of a fantastic leadership team of peers that are always open to new ideas, collaboration and willing to collectively drive forward in an ever-changing landscape. Lastly being a technology leader during these unprecedented times, implementing industry transformation technology never thought possible at a pace seen more on the Autobahn versus within utilities.



#### STEVEN NAPHY CIO, Morgan Lewis



The Morgan Lewis IT team outdid itself when we transferred a 2,500-server data center from an on-premise location to a more modern facility, something that—as a result of extensive planning and attention to minute detail—went off without the firm's users even noticing. That experience and the knowledge we gained helped set the stage in 2020 for us to move 4,500 individuals in 31 cities to fully functional remote working without having to spend an additional penny. It was our shining moment and I'm proud of the members of our Morgan Lewis IT team. The credit belongs to them.



## ADAM NOBLE

SVP & Chief Technology and Innovation Officer, American Water Works



In 2021, we had a major shift and change to a Business Partnership and Delivery model with a primary focus on "Speed to Impact". This provides a focus on delivering those solutions that provide the greatest value to AW employees and customers with increased delivery speed. This redesigned approach to technology delivery will continue to help provide solutions that help ensure the reliable delivery of American Waters services across its national footprint. One example of that success is American Water's customer self-service portal MyWater.



## **ROBERT PICK**

EVP and CIO, Tokio Marine North America Services



Proudly supporting our Tokio Marine companies, we've created a consistent, reliable operational program delivering more than 95% of annual projects successfully, and achieving 98.85% internal customer satisfaction across more than 50,000 requests annually, all while containing IT expense. Our digital innovation efforts allowed an easy transition to full remote for COVID and supported achieving new heights in our agent and policyholder customer satisfaction in 2020 and 2021. Our dedicated staff grows with us through robust technical development opportunities, global management training, multi-dimensional career paths, staff affinity programs, and through our collaborative and empowered work culture. Great team delivering great results.

## ENTERPRISE FINALISTS

OVER \$600 MILLION ANNUAL REVENUE



#### SANKHA GHOSH EVP and CIO, Dollar Financial Corp



Our business is undergoing a market driven transformation from short term lending to comprehensive financial services and from a store footprint to an omni-channel (bricks & clicks) delivery platform. This is occurring while under tremendous margin pressure. IT is at the center of this transformation as our technology capabilities determine our competitiveness. My leadership, ability to build great teams while stabilizing technology platforms and at the same time transforming them has enabled a 3-year plan to be concluded in 18 months. During this period of change, the company grew 40% and added \$100 MM in earnings power without any disruptions.



## JAMES JOHNSON

VP and CIO, Carpenter Technology



I am most proud of delivering an initiative that helped to enable the business's transformation. I came to the company 8 years ago and sought to institute systems and processes that would help to eliminate redundancy and improve the overall efficiency and effectiveness of our organization. With the help of my team and the entire organization, we have been able to implement this multiyear initiative and have positioned the business to leverage the technology we have put in place to facilitate our mission of being an irreplaceable solutions provider to our customers.



#### WHITNEY KELLETT CIO, Essential Utilities



The past 18 months have been anything but normal. COVID has forced all of us to rethink every aspect of our lives and our work and adjust on the fly. I could not be more proud of my team for the exceptional support they have provided to Essential Utilities. Without complaint, my team has stepped up again and again and again to help. They have demonstrated the very best of our values - respect, integrity and the pursuit of excellence - and I am humbled to be their leader. They are without a doubt the most Essential employees!



#### CLAIRE RUTKOWSKI SVP, CIO and CAO, Bentley Systems



21 years ago I started out on the Help Desk. I loved it. I loved helping people solve their problems with technology. I am still helping people solve their problems with technology, but now as CIO I get to do it on a much wider scale. I have the distinct pleasure of supporting a team of 200 highly valued IT professionals who show up every day with a positive attitude and we get stuff done, while generally feeling happy, satisfied and motivated. I'm very proud and feel very lucky to be where I am with my team.



#### PRIYA SERAI CIO, OmniCable



Our sales quoting process is highly dynamic – depends on metal rate fluctuations, sales history, order size, order time, urgency and how customized the order is – to name a few. We launched a pricing optimization engine that incorporates ML algorithms to incorporate more than 20 variables in making a pricing decision dynamically. The engine provides pricing recommendations and capture rate to the account manager, and calculates Gross Profit margins that also incorporates freight impact. The engine is seamlessly integrated into the sales ordering tool with an intuitive user experience, so that pricing suggestions are made available while quoting – with minimal clicks!

## LARGE CORPORATE FINALISTS

OVER \$200 MILLION ANNUAL REVENUE



### DAN ALIG

CIO, The Wharton School of the University of Pennsylvania



Dan Alig has broken down functional silos and leads a customer-centric and outcome-oriented organization focused on empowering the mission of the Wharton School. He created a Strategic Partnership model that aligns with faculty and business units to fully understand goals and help translate technology into success. Reimagining the organization has improved internal collaboration, created opportunity for staff advancement, and improved the efficiency of services. As the world continues to evolve, Wharton Computing is prepared to adapt to meet the challenge and leverage new processes and cloud technologies to help the School continue to deliver on its mission.



## LAWRENCE BILKER

EVP and CIO, Pyramid Healthcare, Inc.



Starting in 2018 a digital transformational strategy was created to rebuild Pyramid's architecture, core applications (EMR, ERP, T&E, HRIS), network, and Security. Despite delays due to Covid, from the implementation of a company-wide Intranet, to use of electronic billboards for communications (screensavers) and implementing Microsoft Teams, to securing the network infrastructure (SD-WAN/ SASE/Secure WiFi), all have significantly improved the ability for Pyramid to collaborate and communicate whenever and wherever needed. The optimization and consolidation of enterprise applications have created a strong foundation for operational efficiency and arowth.



#### **KELLY KLEINFELDER** SVP and CIO, SDI, Inc.



Since being promoted to CIO in April 2019, I have been able to complete a 22-point transformation plan. With the help of my executive peers and IT leadership staff, the department has transformed from a reactive "department of no" to a proactive trusted business partner. Our first and most impactful initiative was to move our ERP system to the cloud. Through expert technical and project leadership, and the help of a trusted partner, the transition was seamless to end users and customers and resulted in reduced costs and increased efficiencies.







In my role as CIO, my greatest accomplishment has been driving increased business efficiency through business process modernization and data analytics. Process modernization, and application modernization has improved process efficiency, enabled better collaboration, and improved business communications. We use data analytics and advanced reporting to reduce data silos and improve visibility across verticals. This creates significant business efficiencies, better data governance and reporting, and an improved security posture. This enables our organization to do more with less, reducing the cost to provide services and simultaneously improves citizen access to services and information.





VP of Technology, FOX Rehabilitation



I am most proud of my team, more specifically hiring and retaining a great team of professionals that meet and exceed the technology needs of our Practice. We have had great success pulling people in from other departments, which we identified the right person and then supported them through on-the-job education/training as part of our IT on-boarding process. We have similar successes with our external hires as well, as we take our time looking for the right fit, a "FOX Fit", and it shows in their passion and quality of work, plus great comradery among team as a whole.

## **Congratulations to William Compton**

Chief Information Officer, Integra LifeSciences

INTEGRA

## 2021 CIO of the Year ORBIE Awards Finalist

#### Thank you, Kelly, for helping us empower our community.

PECO congratulates all the honorees of 2021's Philadelphia CIO of the Year ORBIE Awards. We're especially proud of our own Kelly Lyman, Chief Information Officer, for her continued leadership both in and out of our organization. Her support of local nonprofits and initiatives has fostered positive growth and change in our communities, and her active volunteerism has helped make a lasting impact to end hunger, promote childhood literacy and autism awareness throughout the region.

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CORPORATE FINALISTS



#### **DOUGLAS BENALAN** CIO, Cure Auto Insurance



If I have to choose one, it would be the IT team I've been able to bring together with a shared goal: improving the customer experience. I may be the lead but it's the team that has achieved so much, streamlining workflow through open communication and feedback using a comprehensive dashboard with detailed analytics. Together, we integrated the Guidewire Platform for Policy, Billing and Claims integration on time and within budget. The Covid crisis also brought many unexpected challenges and required us to simultaneously develop a cost effective, secure and seamless solution for all employees to work from home.



## ANDY FARELLA

CIO and SVP, National Board of Medical Examiners



In the 2.5 years I have had the privilege of leading the NBME IT team, we crafted a new IT strategy, implemented a new operating model, improved internal business satisfaction, and united the IT team behind a single mission. We have renewed trust from our business proven through surveys that show 94% satisfaction. We reorganized and implemented DevOps practices that have dramatically improved relationships across IT and increased the frequency of our deployments of code to our production environments delivering value to our customers faster. This positions IT to innovate and effectively enable our business strategy.



## RICK LINDBERG



Rick joined ASTM International in October of 2018 as Vice President and Chief Information Officer. Rick brings to ASTM over 25 years of experience as a senior Information Technology executive across a diverse set of industries. He has extensive global experience delivering technology enabled service to transform IT and enable business growth. Prior to joining ASTM Rick held senior IT positions in a large Mutual Insurance Company and the world's largest Human Resource Consulting firm. Early in Rick's career, he worked as both a design engineer and project engineer for two different engineering firms where he used ASTM International standards in his everyday work. Rick is a licensed professional engineer (PE), holds a Lean Six Sigma black belt, and is a certified agilest, Product Owner and Product Manager through the Scaled Agile Framework (SAFe) organization. He holds a bachelor's degree in Civil engineering.



## RAJEEV NAIR

CIO, J Knipper & Co, and KnippeRx



J Knipper & Co had grown through a series of acquisitions. Rajeev, as part of the post-acquisition integration plan, envisioned a business transformation program by introducing a product-based approach to our IT service offerings. The objective was to develop repeatable, innovative solutions that deliver a better experience for our clients. The platform has been a huge success. Our clients were thrilled with the user experience and intuitiveness of the application. Every measurable metric – customer experience, client adoption, revenue, margins and quality of delivery improved. But, the most important benefit was that it reinforced the market's belief in Knipper's technology supremacy.







The accomplishment that makes me most proud is the creation and launch of our digital solutions group we call Technology Solutions. With the creation of this group, Pennoni is now positioned to help advance clients' operations into the 21st Century, helping them to create and maintain digital twins that aide in the maintenance and operations of their assets. We believe that innovations in this area, including the use of internet of things technologies will be part of how we preserve and maintain the value of our society's sizable investments in infrastructure.

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Congratulations to Avantor's Mike Wondrasch on being named a finalist in the Global category for the 2021 Philly CIO of the Year® ORBIE® Awards!



HEALTHCARE FINALISTS

HOSPITALS AND HEALTHCARE ORGANIZATIONS



## R. HAL BAKER

SVP, CDO & CIO, WellSpan Health



I'm most proud of our efforts in battling sepsis in 2017-2018. As a clinician, I knew our sepsis alert was accurate and protocols were effective, but alerts weren't always noticed in time and portions of protocols were easily missed. Creating a central alert team allowed one nurse to cover 4 acute care hospitals, bring thoughtful review of each alert and credible escalation when anything was missed. We achieved 90-100% compliance across the system as over 220 patients survived sepsis. Those innovative life-saving efforts earned the 2019 John M. Eisenberg Patient Safety & Quality Award, honoring the prevention of sepsis deaths.



### WILLIAM COMPTON

Corporate Vice President and CIO, Integra Lifesciences

My Integra journey has focused on Acquisition Integration, Analytics Transformation, and Digital Strategy. We consolidated 30+ ERP systems to a single global instance to gain better G&A leverage. We also integrated 10+ acquisitions and nearly doubled revenue. We built a modern analytics environment on cloud technology, using complex data models to empower every part of our business with real-time and near-real time data in a user-friendly, self-service environment. Finally, we launched a digital transformation to improve the customer experience, increase access to information, and improve collaboration through modern technologies.

INTEGRA



## **CLETIS EARLE**

SVP and CIO, Penn State Health and Penn State College of Medicine



I am extremely proud of the work our IS team has accomplished and unfortunately, continue to fight this Pandemic. We provided virtual learning for our college students and deployed a temperature tracking systems in our facilities. We developed a vaccine management system by collaborating with SalesForce and Akamai (the largest edge company) in three weeks, to save lives. The project enabled people across Pennsylvania to access the vaccine at our regional facilities. More than a million people visited our vaccine registration page in the first weeks and while many of our competitors' platforms collapsed under the traffic, ours did not.



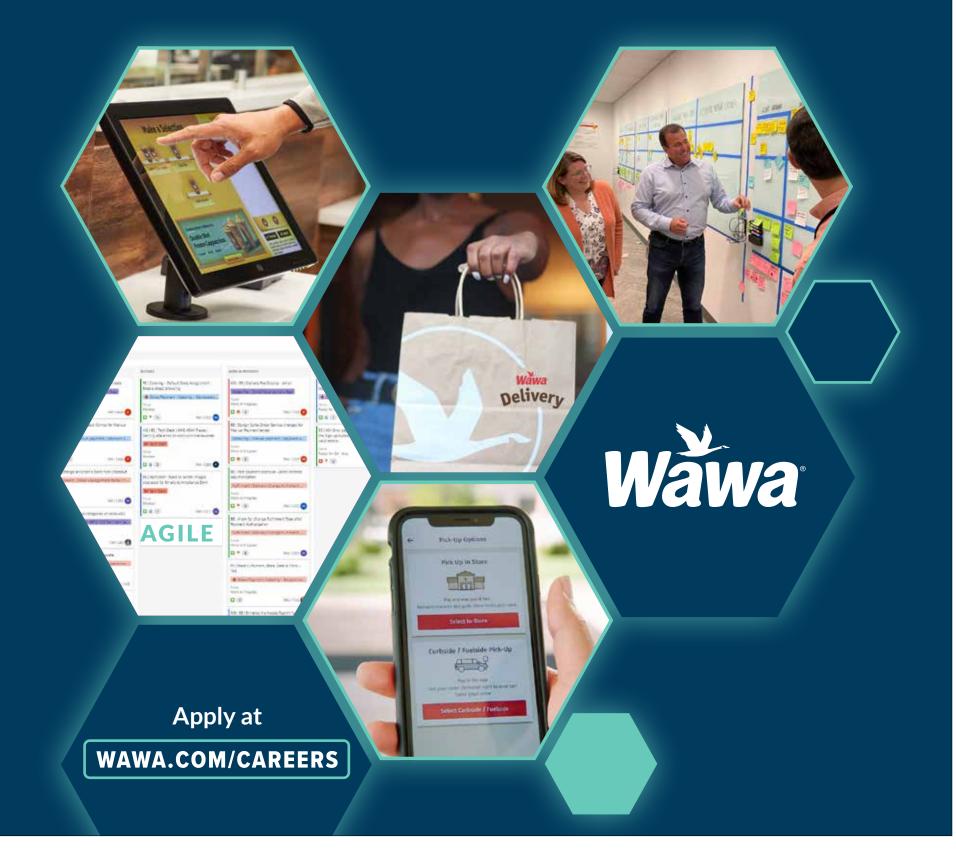




As SVP & CIO, I lead Information Services at CHOP and have executive oversight for Health Information Management (HIM), Coding and Release of Information, and Biomedical Engineering. My recognitions include the 2019 recipient of the Most Influential Women in Health IT Award (Healthcare Information and Management Systems Society) and the 2020 Minority Business Leader Awards (Philadelphia Business Journal). The large-scale technology conversions and various improvement initiatives of my team help contribute to CHOP's mission of striving to be the world leader in the advancement of healthcare for children by integrating excellent patient care, innovative research and quality professional education.

# SOARING TO NEW HEIGHTS IN DETECHNOLOGY

Thanks to Thanks to CIO of the Year<sup>®</sup> ORBIE<sup>®</sup> Finalist John Collier and Wawa's IT professionals who are leading our strategies and transforming the Wawa digital experience



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## Congratulations! Charles "Chuck" Hoyt

**Global Finalist for CIO of the Year** 2021 Philadelphia ORBIE Awards!

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